

Film Craft Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A06/008	20456	RESOLVE (MYANMAR)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT, New York / DROGA5, New York	USA	FINAL CUT, New York / FURLINED, Santa Monica / SIGNIFICANT OTHERS, New York				Grand Prix Campaign	Grand Prix
A06/009	20457	RIGOR (TAXES)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT, New York / DROGA5, New York	USA	FINAL CUT, New York / FURLINED, Santa Monica / SIGNIFICANT OTHERS, New York				Grand Prix Campaign	
A06/010	20458	COURAGE (MEXICAN SPYWARE)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT, New York / DROGA5, New York	USA	FINAL CUT, New York / FURLINED, Santa Monica / SIGNIFICANT OTHERS, New York				Grand Prix Campaign	
A06/011	20459	PERSEVERANCE (IMMIGRATION)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT, New York / DROGA5, New York	USA	FINAL CUT, New York / FURLINED, Santa Monica / SIGNIFICANT OTHERS, New York				Grand Prix Campaign	
A06/012	20455	FEARLESSNESS (ISIS)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT, New York / DROGA5, New York	USA	FINAL CUT, New York / FURLINED, Santa Monica / SIGNIFICANT OTHERS, New York				Grand Prix Campaign	
A01/185	21029	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER, Los Angeles / APPLE, Cupertino	USA	SMUGGLER, Los Angeles			A52 VFX, Los Angeles / WORK EDITORIAL, Los Angeles	Gold Lion	Gold Lion
A01/194	21084	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5, New York	USA	EPOCH FILMS, New York				Gold Lion	Gold Lion
A01/316	21782	5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS, New York	USA	HWY 61 FILMS, Los Angeles / SAVILLE, J3, New York		ROGERS & COWAN, Los Angeles		Gold Lion	Gold Lion
A02/008	20276	RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York			Gold Lion Campaign	Gold Lion
A02/009	20278	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York			Gold Lion Campaign	
A02/010	20280	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York			Gold Lion Campaign	
A02/011	20282	COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York			Gold Lion Campaign	
A02/012	20430	FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York			Gold Lion Campaign	
A02/181	11276	NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	PARK PICTURES, Santa Monica	WIEDEN+KENNEDY , Portland		PUBLICIS SAPIENT, Seattle / JOINT EDITORIAL, Portland / A52, Santa Monica / COMPANY 3, Los Angeles / WALKER, Los Angeles / LIME STUDIOS, Santa Monica	Gold Lion	Gold Lion
A03/053	20642	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE'S PRODUCTS AND SERVICES	APPLE, Cupertino	USA	SMUGGLER, Los Angeles / SMUGGLER, Los Angeles			WORK EDITORIAL, Los Angeles	Gold Lion	Gold Lion

Film Craft Winners

A04/011	20277	RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York	Gold	Lion Campaign	Gold Lion
A04/012	20279	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York	Gold	Lion Campaign	
A04/013	20281	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York	Gold	Lion Campaign	
A04/014	20283	COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York	Gold	Lion Campaign	
A04/015	20431	FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5, New York	USA	FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / COMPANY 3, New York / WAVE STUDIOS, New York	ADOBE, New York	Gold	Lion Campaign	
A05/102	20597	QUEENS	THE BLAZE	MUSIC VIDEO	ICONOCLAST, Paris	FRANCE	ICONOCLAST, Paris		Gold Lion		Gold Lion
A07/029	20637	EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	BISCUIT FILMWORKS, Los Angeles	EXPENSIFY, Portland / ARCADE EDIT, Santa Monica / WILD, Vienna / KEVIN, Venice / AUGENBLICK STUDIOS, New York / OMD USA, Los Angeles / KOVERT, New York	Gold Lion		Gold Lion
A09/017	20450	FEARLESSNESS	NEW YORK TIMES	NEW YORK TIMES	WAVE STUDIOS, New York / DROGA5, New York	USA	WAVE STUDIOS, New York / FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / STENFERT CHARLES, New York	COMPANY 3, New York	Gold	Lion Campaign	Gold Lion
A09/018	20451	PERSEVERANCE	NEW YORK TIMES	NEW YORK TIMES	WAVE STUDIOS, New York / DROGA5, New York	USA	WAVE STUDIOS, New York / FURLINED, Santa Monica / FINAL CUT, New York / SIGNIFICANT OTHERS, New York / STENFERT CHARLES, New York	COMPANY 3, New York	Gold	Lion Campaign	
A10/039	21344	SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWAIMEDIA ARTS LAB, Los Angeles	USA	BUCK, Los Angeles	OMD USA, Los Angeles	STIMMUNG, Santa Monica / FORMOSA, Los Angeles	Gold Lion	Gold Lion
A10/059	21190	ASTRONAUT	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY, São Paulo	BRAZIL	VETOR ZERO / LOBO, São Paulo / EVIL TWIN, São Paulo			Gold	Lion Campaign Gold Lion
A10/060	21191	GARAGE	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY, São Paulo	BRAZIL	VETOR ZERO / LOBO, São Paulo / EVIL TWIN, São Paulo			Gold	Lion Campaign
A10/061	21192	SKIER	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY, São Paulo	BRAZIL	VETOR ZERO / LOBO, São Paulo / EVIL TWIN, São Paulo			Gold	Lion Campaign
A10/062	21193	BOY SCOUTS	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY, São Paulo	BRAZIL	VETOR ZERO / LOBO, São Paulo / EVIL TWIN, São Paulo			Gold	Lion Campaign
A10/063	21189	CITY	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY, São Paulo	BRAZIL	JOINT, Sao Paulo / EVIL TWIN, São Paulo			Gold	Lion Campaign

Film Craft Winners

A01/047	20319	REVERSE	MERCK FOR MOTHERS	MERCK FOR MOTHERS	WHITELIST, Los Angeles	USA	WHITELIST, Los Angeles		Silver Lion	Silver Lion
A01/079	20118	THE BOY & THE PIANO	JOHN LEWIS & PARTNERS	JOHN LEWIS	ACADEMY FILMS, London / adam&eveDDB, London	UNITED KINGDOM	ACADEMY FILMS, London	MPC LONDON / FACTORY, London / ASSEMBLY ROOMS, London	Silver Lion	Silver Lion
A01/158	20595	QUEENS	THE BLAZE	MUSIC VIDEO	ICONOCLAST, Paris	FRANCE	ICONOCLAST, Paris		Silver Lion	Silver Lion
A01/175	21070	JACK RYAN	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London		Silver Lion Campaign	Silver Lion
A01/176	21072	OUTLANDER	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London		Silver Lion Campaign	
A01/177	21073	VIKINGS	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London		Silver Lion Campaign	
A01/178	21071	LUCIFER	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London		Silver Lion Campaign	
A01/337	21285	STORM THE COURT	REEBOK	REEBOK AZTREK SHOES	PRETTYBIRD, Culver City / VENABLES BELL & PARTNERS, San Francisco	USA	PRETTYBIRD, Culver City	EXILE, Santa Monica / FRAMESTORE, Los Angeles / BARKING OWL, Los Angeles / REEBOK, Boston	Silver Lion	Silver Lion
A01/433	20484	RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED, Santa Monica / DROGA5, New York	USA	FURLINED, Santa Monica	THE NEW YORK TIMES, New York / FINAL CUT, New York / SIGNIFICANT OTHERS, New York	Silver Lion Campaign	Silver Lion
A01/434	20486	COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED, Santa Monica / DROGA5, New York	USA	FURLINED, Santa Monica	THE NEW YORK TIMES, New York / FINAL CUT, New York / SIGNIFICANT OTHERS, New York	Silver Lion Campaign	
A01/435	20487	FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED, Santa Monica / DROGA5, New York	USA	FURLINED, Santa Monica	THE NEW YORK TIMES, New York / FINAL CUT, New York / SIGNIFICANT OTHERS, New York	Silver Lion Campaign	
A01/436	20488	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED, Santa Monica / DROGA5, New York	USA	FURLINED, Santa Monica	THE NEW YORK TIMES, New York / FINAL CUT, New York / SIGNIFICANT OTHERS, New York	Silver Lion Campaign	
A01/437	20485	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED, Santa Monica / DROGA5, New York	USA	FURLINED, Santa Monica	THE NEW YORK TIMES, New York / FINAL CUT, New York / SIGNIFICANT OTHERS, New York	Silver Lion Campaign	
A02/006	20255	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5, New York	USA	EPOCH FILMS, New York		Silver Lion	Silver Lion
A02/017	20433	WE RISE	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	SKIN & BONES, Toronto / MOONLIGHTING, Cape Town / THE ASSEMBLY, Toronto / PIRATE GROUP, Toronto / ALTER EGO, Toronto		Silver Lion	Silver Lion
A02/067	21038	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER, Los Angeles / APPLE, Cupertino	USA	SMUGGLER, Los Angeles	A52 VFX, Los Angeles / WORK EDITORIAL, Los Angeles	Silver Lion	Silver Lion
A02/123	20970	ALMOST HUMAN	CARLSBERG FOUNDATION	CARLSBERG FOUNDATION	BACON, Copenhagen	DENMARK	BACON, Copenhagen		Silver Lion	Silver Lion
A03/005	20261	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5, New York	USA	EPOCH FILMS, New York		Silver Lion	Silver Lion
A03/133	21622	JACK RYAN	AMAZON	DELIVERY SERVICE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London		Silver Lion Campaign	Silver Lion
A03/134	21623	OUTLANDER	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London		Silver Lion Campaign	
A03/135	21624	VIKINGS	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London		Silver Lion Campaign	

Film Craft Winners

A03/136	21625	LUCIFER	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Silver Lion Campaign	
A04/081	21065	VIVA LA VULVA	LIBRESSE	WOMEN'S HYGIENE PRODUCTS	SOMESUCH, London / AMVBDO, London	UNITED KINGDOM	SOMESUCH, London			Silver Lion	Silver Lion
A04/082	21337	SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWAMEDIA ARTS LAB, Los Angeles	USA	BUCK, Los Angeles	OMD USA, Los Angeles	STIMMUNG, Santa Monica / FORMOSA, Los Angeles	Silver Lion	Silver Lion
A04/119	21311	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB, London	UNITED KINGDOM	BLINK, London / FINAL CUT, London / MPC LONDON / FACTORY, London	MANNING GOTTLIEB OMD, London		Silver Lion	Silver Lion
A04/131	20379	MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK, Berlin / ANTONI, Berlin	GERMANY	ANORAK, Berlin			Silver Lion	Silver Lion
A05/016	20266	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5, New York	USA	EPOCH FILMS, New York			Silver Lion	Silver Lion
A06/049	20117	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	CLOTHING	WORK EDITORIAL, New York / DROGA5, New York	USA				Silver Lion	Silver Lion
A06/051	20573	THE UNDERDOGS	APPLE	APPLE PRODUCTS (IPHONE, IPAD, MACBOOK PRO, IMAC, APPLE WATCH)	WORK EDITORIAL, Los Angeles / APPLE, Cupertino	USA				Silver Lion	Silver Lion
A06/108	21785	5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS, New York	USA	HWY 61 FILMS, Los Angeles / SAVILLE, J3, New York	ROGERS & COWAN, Los Angeles		Silver Lion	Silver Lion
A07/125	20001	OAKLEY "IT'S OK"	OAKLEY	OAKLEY SUNGLASSES	GREGORY CARON MUSIC & SOUND DESIGN, Gent / AKQA, Paris	BELGIUM	WANDA PRODUCTIONS, Paris / GREGORY CARON MUSIC & SOUND DESIGN, Gent			Silver Lion	Silver Lion
A08/033	20285	VIVA LA VULVA	ESSITY	LIBRESSE / BODYFORM	SOUNDTREE MUSIC, London	UNITED KINGDOM	SOUNDTREE MUSIC, London			Silver Lion	Silver Lion
A08/084	21318	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB, London	UNITED KINGDOM	BLINK, London / FINAL CUT, London / MPC LONDON / FACTORY, London	MANNING GOTTLIEB OMD, London		Silver Lion	Silver Lion
A11/008	20395	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS RETAIL	MPC LONDON / adam&eveDDB, London	UNITED KINGDOM	MPC LONDON / ACADEMY FILMS, London			Silver Lion	Silver Lion
A01/081	20420	SHITTY JOBS	ZIJ-KANT	EQUA PAY DAY	MORTIERBRIGADE, Brussels	BELGIUM	CZAR, Brussels / SENSTUDIO, Antwerp / TANKER, Brussels	ZIJ-KANT VZW, Brussels		Bronze Lion	Bronze Lion
A01/174	21058	VIVA LA VULVA	LIBRESSE	WOMEN'S HYGIENE PRODUCTS	SOMESUCH, London / AMVBDO, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion	Bronze Lion
A01/266	21307	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB, London	UNITED KINGDOM	BLINK, London / FINAL CUT, London / MPC LONDON / FACTORY, London	MANNING GOTTLIEB OMD, London		Bronze Lion	Bronze Lion
A01/314	21817	MR SWAN	SIPSMITH	GIN	OGILVY, London	UNITED KINGDOM	BISCUIT FILMWORKS, London	ZENITH, London		Bronze Lion	Bronze Lion
A02/015	20413	DIVERSISH	THE VALUABLE 500	THE VALUABLE 500	AMVBDO, London	UNITED KINGDOM	OUTSIDER, London		WORK EDITORIAL, London / FACTORY, London / ELECTRIC THEATRE COLLECTIVE, London	Bronze Lion	Bronze Lion
A02/051	20717	THE LIFT	BIANCO	BIANCO FOOTWEAR	NEW LAND, Copenhagen / &CO, Copenhagen	DENMARK	NEW LAND, Copenhagen	&CO, Copenhagen	BIANCO FOOTWEAR, Kolding	Bronze Lion	Bronze Lion
A02/062	20831	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE, Toronto	CANADA	UNTITLED FILMS, Toronto / ROOSTER POST PRODUCTION, Toronto / ALTER EGO, Toronto / BERKELEY, Toronto	NARRATIVE, Toronto	JIGSAW CASTING, Toronto	Bronze Lion	Bronze Lion
A02/071	20818	JACK RYAN	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion Campaign	Bronze Lion
A02/072	20820	VIKINGS	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion Campaign	
A02/073	20823	OUTLANDER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion Campaign	
A02/074	20822	LUCIFER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion Campaign	

Film Craft Winners

A02/092	21390	MORTGAGE	EDEN CREAMERY	HALO TOP	72ANDSUNNY, Los Angeles	USA	ANONYMOUS CONTENT, Los Angeles / ARCADE EDIT, Santa Monica / BUTTER, Venice / METHOD STUDIOS, Santa Monica / COMPANY 3, Los Angeles			Bronze Lion	Bronze Lion
A02/159	20172	GREENPEACE 'RANG-TAN'	GREENPEACE	PALM OIL AWARENESS	MOTHER, London	UNITED KINGDOM	PASSION ANIMATION STUDIOS, London	WEBER SHANDWICK, Manchester	COFFEE AND TV, London / 750MPH, London	Bronze Lion	Bronze Lion
A03/038	20009	WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK, Zürich	SWITZERLAND	STORIES, Zürich	KONNEX, Winterhur		Bronze Lion	Bronze Lion
A03/073	21587	GET READY	DOLLAR SHAVE CLUB	MONTHLY GROOMING SUBSCRIPTION	MJZ, Los Angeles / DOLLAR SHAVE CLUB, Los Angeles	USA	MJZ, Los Angeles			Bronze Lion	Bronze Lion
A03/075	21612	MAKE IT	SQUARESPACE	WEBSITE BUILDING AND HOSTING SOFTWARE	MJZ, Los Angeles / SQUARESPACE, New York	USA	MJZ, Los Angeles			Bronze Lion	Bronze Lion
A03/095	20989	VICKS - ONE IN A MILLION #TOUCHOFCARE	P&G	VICKS VAPORUB	OFFROAD FILMS, Mumbai / PUBLICIS SINGAPORE	INDIA	OFFROAD FILMS, Mumbai		PROCTER & GAMBLE, Singapore	Bronze Lion	Bronze Lion
A03/110	20378	MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK, Berlin / ANTONI, Berlin	GERMANY	ANORAK, Berlin			Bronze Lion	Bronze Lion
A03/112	21144	SPARK - WEDDING	SPARK	SPARK	SPARK NEW ZEALAND, Auckland / COLENSO BBDO, Auckland	NEW ZEALAND	FINCH, Sydney			Bronze Lion	Bronze Lion
A03/153	21764	GAYDR	PETER TATCHELL FOUNDATION	PETER TATCHELL FOUNDATION	McCANN LONDON	UNITED KINGDOM	CRAFT LONDON	McCANN LONDON		Bronze Lion	Bronze Lion
A04/030	20553	WHAT HAPPENED ?	HECATE INC.	HECATE	CHERRY, Tokyo	JAPAN	SODA! COMMUNICATIONS, Tokyo			Bronze Lion	Bronze Lion
A04/094	21589	GET READY	DOLLAR SHAVE CLUB	MONTHLY GROOMING SUBSCRIPTION	MJZ, Los Angeles / DOLLAR SHAVE CLUB, Los Angeles	USA	MJZ, Los Angeles			Bronze Lion	Bronze Lion
A04/118	21310	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB, London	UNITED KINGDOM	ACADEMY FILMS, London / MPC LONDON / ASSEMBLY ROOMS, London	MANNING GOTTLIEB OMD, London		Bronze Lion	Bronze Lion
A05/015	20267	MAMA SAID KNOCK YOU OUT	JPMORGAN CHASE & CO	CHASE / RETAIL	DROGA5, New York	USA	EPOCH FILMS, Los Angeles / EXILE EDITORIAL, New York / SECOND CHILD, New York / METHOD STUDIOS, New York / Q DEPARTMENT, New York	DROGA5, New York		Bronze Lion	Bronze Lion
A05/039	20159	IN THE LONG RUN	MERCEDES BENZ	GLE	ICONOCLAST, Berlin / ANTONI, Berlin	GERMANY	ICONOCLAST, Berlin			Bronze Lion	Bronze Lion
A05/143	21657	THE 8 - CITY OF NO CARS	BMW	BMW 8 SERIES COUPÉ	SERVICEPLAN GERMANY, Munich	GERMANY	SERVICEPLAN GERMANY, Munich / ANORAK, Berlin / TRIM EDITING , London / THE MILL, London			Bronze Lion	Bronze Lion
A05/144	21667	THE OTHERS	VOLKSWAGEN	IQ.DRIVE	DDB PARIS	FRANCE	WANDA PRODUCTIONS, Paris / MIKROS IMAGE, Paris / THE, Paris / STUDIO 5, Paris			Bronze Lion	Bronze Lion
A05/166	20380	MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK, Berlin / ANTONI, Berlin	GERMANY	ANORAK, Berlin			Bronze Lion	Bronze Lion
A05/196	21373	HORNBACH "MORNING"	HORNBACH BAUMARKT AG	HORNBACH	HEIMAT, Berlin	GERMANY	ANORAK, Berlin / LOFT TONSTUDIOS, Berlin	MEDIAPLUS, Munich		Bronze Lion	Bronze Lion
A06/104	21637	JACK RYAN	AMAZON	DELIVERY SERVICE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion Campaign	Bronze Lion
A06/105	21636	OUTLANDER	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion Campaign	
A06/106	21634	VIKINGS	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion Campaign	
A06/107	21635	LUCIFER	AMAZON	ECOMMERCE	SOMESUCH, London / DROGA5, London	UNITED KINGDOM	SOMESUCH, London			Bronze Lion Campaign	
A07/017	20454	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE, Toronto	CANADA	UNTITLED FILMS, Toronto / ROOSTER POST PRODUCTION, Toronto / ALTER EGO, Toronto / BERKELEY, Toronto	NARRATIVE, Toronto	JIGSAW CASTING, Toronto	Bronze Lion	Bronze Lion
A07/053	21051	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER, Los Angeles / APPLE, Cupertino	USA	SMUGGLER, Los Angeles		A52 VFX, Los Angeles / WORK EDITORIAL, Los Angeles	Bronze Lion	Bronze Lion

Film Craft Winners

A07/065	21089	JUST BE YOU	GENERAL MILLS, INC.	CHEERIOS	72ANDSUNNY, New York	USA	NEXUS STUDIOS, London / FACTORY, London / NOUS VOUS, London			GENERAL MILLS, Minneapolis	Bronze Lion Campaign	Bronze Lion
A07/066	21090	SIT WITH SOMEONE NEW	GENERAL MILLS, INC.	CHEERIOS	72ANDSUNNY, New York	USA	NEXUS STUDIOS, London / FACTORY, London / NOUS VOUS, London			GENERAL MILLS, Minneapolis	Bronze Lion Campaign	
A07/067	21086	IT'S ALL FAMILY	GENERAL MILLS, INC.	CHEERIOS	72ANDSUNNY, New York	USA	NEXUS STUDIOS, London / FACTORY, London / NOUS VOUS, London			GENERAL MILLS, Minneapolis	Bronze Lion Campaign	
A07/100	20930	THE BEATBOX CATALOGUE	ETNA	ETNA	ARTPLAN, São Paulo	BRAZIL	PLAY IT AGAIN, São Paulo				Bronze Lion	Bronze Lion
A07/106	21877	EARTH VIDEO	RYOT	EARTH SONG	RYOT, Los Angeles	USA	RYOT, Los Angeles			ROGERS & COWAN, Los Angeles	Bronze Lion	Bronze Lion
A07/120	21509	I'M DRINKING IT FOR YOU	DB BREWERIES	DB BREWERIES	COLENZO BBDO, Auckland	NEW ZEALAND	COLENZO BBDO, Auckland / SWEETSHOP, Auckland / LIQUID STUDIOS, Auckland / WORLDPEACE.FYI, Auckland / THE MACHINE ROOM, Auckland	CARAT, Auckland	DRUM, Auckland	LIQUID STUDIOS, Auckland / THE MACHINE ROOM, Auckland / WORLDPEACE.FYI, Auckland	Bronze Lion	Bronze Lion
A08/031	20346	GET READY	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB, Los Angeles	USA	MJZ, Los Angeles			FINAL CUT, Los Angeles / COMPANY 3, Los Angeles / FORMOSA, Santa Monica / THE MILL, Los Angeles / GOOD EAR , Los Angeles	Bronze Lion	Bronze Lion
A08/083	21319	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB, London	UNITED KINGDOM	ACADEMY FILMS, London / MPC LONDON / ASSEMBLY ROOMS, London	MANNING GOTTLIEB OMD, London			Bronze Lion	Bronze Lion
A08/126	20464	REEBOK "STORM THE COURT"	REEBOK	AT&T	BARKING OWL, Los Angeles / VENABLES BELL & PARTNERS, San Francisco	USA	PRETTYBIRD, Culver City / EXILE, Santa Monica				Bronze Lion	Bronze Lion
A10/020	20015	AKUMA NO KIMURA (DEMONICALLY SPICY RAMEN)	NISSIN FOODS HOLDINGS CO., LTD.	CHICKEN RAMEN	DENTSU INC., Tokyo	JAPAN	GEEK PICTURES, Tokyo / DIGITAL GARDEN, Tokyo / SCIENCE SARU, Tokyo / CLIVER, Tokyo / J.C. SPARK, Tokyo			ANTIL, Tokyo	Bronze Lion	Bronze Lion
A10/065	21019	FIRST CHRISTMAS	ERSTE GROUP BANK AG	BANK	JUNG von MATT/DONAU, Vienna	AUSTRIA	PASSION ANIMATION STUDIOS, London / MCASSO, London			JUNG von MATT/DONAU, Vienna	Bronze Lion	Bronze Lion
A10/078	21824	MR SWAN	SIPSMITH	GIN	OGILVY, London	UNITED KINGDOM	BISCUIT FILMWORKS, London	ZENITH, London			Bronze Lion	Bronze Lion
A11/003	20230	SPACE STATION	MACY'S	MACY'S	BBDO NEW YORK	USA	EPOCH FILMS, New York			WORK EDITORIAL, New York / SOUNDTREE MUSIC, London / SONIC UNION, New York / BLACKSMITH, New York	Bronze Lion	Bronze Lion
A11/009	20396	THE SEVEN WORLDS	HENNESSY	HENNESSY XO	MPC LONDON / DDB PARIS	UNITED KINGDOM	MPC LONDON / RSA FILMS, London			75 PARIS / STILLKING FILMS, Prague	Bronze Lion	Bronze Lion

Total Awards: 78