

## Film Shortlist

| Track                         | Cat. No | Entry No | Title             | Brand            | Product             | Entrant Company                | Entrant Country | Idea Creation                  |
|-------------------------------|---------|----------|-------------------|------------------|---------------------|--------------------------------|-----------------|--------------------------------|
| <b>A01 (Food &amp; Drink)</b> |         |          |                   |                  |                     |                                |                 |                                |
| Communication                 | A01/017 | 00612    | UNMISSABLE        | HEINEKEN         | HEINEKEN            | PUBLICIS ITALY Milan           | ITALY           | PUBLICIS ITALY Milan           |
| Communication                 | A01/018 | 00070    | LIEKE             | UNILEVER BENELUX | CALVÉ PEANUT BUTTER | ALFRED INTERNATIONAL Amsterdam | THE NETHERLANDS | ALFRED INTERNATIONAL Amsterdam |
| Communication                 | A01/067 | 01942    | WHAT BEER IS THAT | AB INBEV         | BUSCH               | DEUTSCH New York               | USA             | DEUTSCH New York               |
| Communication                 | A01/069 | 01944    | FALCONER          | AB INBEV         | BUSCH               | DEUTSCH New York               | USA             | DEUTSCH New York               |
| Communication                 | A01/070 | 01943    | CAMO              | AB INBEV         | BUSCH               | DEUTSCH New York               | USA             | DEUTSCH New York               |
| Communication                 | A01/071 | 01946    | NEWS              | AB INBEV         | BUSCH               | DEUTSCH New York               | USA             | DEUTSCH New York               |
| Communication                 | A01/079 | 02081    | I LOVE YOU HATER  | COCA COLA        | SPRITE              | SANTO Buenos Aires             | ARGENTINA       | SANTO Buenos Aires             |
| Communication                 | A01/080 | 02082    | THE POLE          | COCA COLA        | SPRITE              | SANTO Buenos Aires             | ARGENTINA       | SANTO Buenos Aires             |
| Communication                 | A01/081 | 02094    | ELISE             | COCA COLA        | SPRITE              | SANTO Buenos Aires             | ARGENTINA       | SANTO Buenos Aires             |
| Communication                 | A01/119 | 00232    | THE SEVEN WORLDS  | HENNESSY         | HENNESSY X.O        | DDB PARIS                      | FRANCE          | DDB PARIS                      |
| <b>A02 (Other FMCG)</b>       |         |          |                   |                  |                     |                                |                 |                                |
| Communication                 | A02/013 | 01786    | THE ENDLESS AD    | P&G              | OLD SPICE           | WIEDEN+KENNEDY São Paulo       | BRAZIL          | WIEDEN+KENNEDY São Paulo       |

## Film Shortlist

|               |         |       |                 |        |        |                                        |     |                                        |
|---------------|---------|-------|-----------------|--------|--------|----------------------------------------|-----|----------------------------------------|
| Communication | A02/028 | 02114 | STORM THE COURT | REEBOK | REEBOK | VENABLES BELL & PARTNERS San Francisco | USA | VENABLES BELL & PARTNERS San Francisco |
|---------------|---------|-------|-----------------|--------|--------|----------------------------------------|-----|----------------------------------------|

### A04 (Consumer Durables)

|               |         |       |                  |       |          |                 |     |                 |
|---------------|---------|-------|------------------|-------|----------|-----------------|-----|-----------------|
| Communication | A04/008 | 00375 | A LITTLE COMPANY | APPLE | FACETIME | APPLE Cupertino | USA | APPLE Cupertino |
|---------------|---------|-------|------------------|-------|----------|-----------------|-----|-----------------|

|               |         |       |            |        |             |                                                  |           |                                                  |
|---------------|---------|-------|------------|--------|-------------|--------------------------------------------------|-----------|--------------------------------------------------|
| Communication | A04/018 | 00480 | BOOB BALLS | BERLEI | BERLEI BRAS | THE MONKEYS PART OF ACCENTURE INTERACTIVE Sydney | AUSTRALIA | THE MONKEYS PART OF ACCENTURE INTERACTIVE Sydney |
|---------------|---------|-------|------------|--------|-------------|--------------------------------------------------|-----------|--------------------------------------------------|

|               |         |       |             |      |      |                        |     |                         |
|---------------|---------|-------|-------------|------|------|------------------------|-----|-------------------------|
| Communication | A04/029 | 01165 | DREAM CRAZY | NIKE | NIKE | PARK PICTURES New York | USA | WIEDEN+KENNEDY Portland |
|---------------|---------|-------|-------------|------|------|------------------------|-----|-------------------------|

|               |         |       |                  |       |         |                                 |     |                                 |
|---------------|---------|-------|------------------|-------|---------|---------------------------------|-----|---------------------------------|
| Communication | A04/031 | 01978 | SHARE YOUR GIFTS | APPLE | HOLIDAY | TBWA\MEDIA ARTS LAB Los Angeles | USA | TBWA\MEDIA ARTS LAB Los Angeles |
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|               |         |       |                |       |         |                                 |     |                                 |
|---------------|---------|-------|----------------|-------|---------|---------------------------------|-----|---------------------------------|
| Communication | A04/036 | 01979 | BEHIND THE MAC | APPLE | MACBOOK | TBWA\MEDIA ARTS LAB Los Angeles | USA | TBWA\MEDIA ARTS LAB Los Angeles |
|---------------|---------|-------|----------------|-------|---------|---------------------------------|-----|---------------------------------|

|               |         |       |                                           |       |         |                                 |     |                                 |
|---------------|---------|-------|-------------------------------------------|-------|---------|---------------------------------|-----|---------------------------------|
| Communication | A04/037 | 01980 | BEHIND THE MAC — MAKE SOMETHING WONDERFUL | APPLE | MACBOOK | TBWA\MEDIA ARTS LAB Los Angeles | USA | TBWA\MEDIA ARTS LAB Los Angeles |
|---------------|---------|-------|-------------------------------------------|-------|---------|---------------------------------|-----|---------------------------------|

|               |         |       |                                    |                  |                  |                                      |     |                                      |
|---------------|---------|-------|------------------------------------|------------------|------------------|--------------------------------------|-----|--------------------------------------|
| Communication | A04/040 | 01828 | #HEYGOOGLE, LET'S GO TO THE MOVIES | GOOGLE ASSISTANT | GOOGLE ASSISTANT | ARTS & LETTERS CREATIVE CO. Richmond | USA | ARTS & LETTERS CREATIVE CO. Richmond |
|---------------|---------|-------|------------------------------------|------------------|------------------|--------------------------------------|-----|--------------------------------------|

|               |         |       |                          |        |                  |                        |        |                        |
|---------------|---------|-------|--------------------------|--------|------------------|------------------------|--------|------------------------|
| Communication | A04/056 | 02751 | KEEP CHRISTMAS WONDERFUL | ORANGE | GIFTS COLLECTION | PUBLICIS CONSEIL Paris | FRANCE | PUBLICIS CONSEIL Paris |
|---------------|---------|-------|--------------------------|--------|------------------|------------------------|--------|------------------------|

### A05 (Automotive)

|               |         |       |           |                      |                      |                                             |     |                                             |
|---------------|---------|-------|-----------|----------------------|----------------------|---------------------------------------------|-----|---------------------------------------------|
| Communication | A05/006 | 00679 | ASTRONAUT | BMW OF NORTH AMERICA | BMW OF NORTH AMERICA | GOODBY SILVERSTEIN & PARTNERS San Francisco | USA | GOODBY SILVERSTEIN & PARTNERS San Francisco |
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## Film Shortlist

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|---------------|---------|-------|------------------|----------------------|------------------------------------------|---------------------------------------------|----------------|---------------------------------------------|
| Communication | A05/007 | 00680 | SPECIAL DELIVERY | BMW OF NORTH AMERICA | BMW OF NORTH AMERICA                     | GOODBY SILVERSTEIN & PARTNERS San Francisco | USA            | GOODBY SILVERSTEIN & PARTNERS San Francisco |
| Communication | A05/012 | 00699 | ESCAPE           | AUDI UK              | AUDI TECHNOLOGY                          | BBH London                                  | UNITED KINGDOM | BBH London                                  |
| Communication | A05/021 | 00834 | HELMETS OPERA    | BMW GROUP MEXICO     | BMW MOTORRAD HELMET COMMUNICATION SYSTEM | PUBLICIS MEXICO Mexico City                 | MEXICO         | PUBLICIS MEXICO Mexico City                 |
| Communication | A05/042 | 01410 | CASHEW           | AUDI                 | AUDI                                     | VENABLES BELL & PARTNERS San Francisco      | USA            | VENABLES BELL & PARTNERS San Francisco      |
| Communication | A05/052 | 02448 | THE OTHERS       | VOLKSWAGEN           | IQ.DRIVE                                 | DDB PARIS                                   | FRANCE         | DDB PARIS                                   |

## A06 (Retail)

|               |         |       |                               |            |                 |                         |        |                         |
|---------------|---------|-------|-------------------------------|------------|-----------------|-------------------------|--------|-------------------------|
| Communication | A06/003 | 00620 | LAMP 2                        | IKEA       | IKEA            | RETHINK Toronto         | CANADA | RETHINK Toronto         |
| Communication | A06/047 | 00313 | AN OPEN MIND IS THE BEST LOOK | NORDSTROM  | NORDSTROM       | DROGA5 New York         | USA    | DROGA5 New York         |
| Communication | A06/055 | 00784 | NIKE SHANGHAI JUST DO IT      | NIKE CHINA | NIKE JUST DO IT | WIEDEN+KENNEDY SHANGHAI | CHINA  | WIEDEN+KENNEDY SHANGHAI |
| Communication | A06/059 | 02046 | FAMOUS CARS                   | WALMART    | GROCERY PICKUP  | PUBLICIS New York       | USA    | PUBLICIS New York       |

## Film Shortlist

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|---------------|---------|-------|------------------------------------------|------------------------------------------------------|-------------|-------------------------|----------------|----------------------------|
| Communication | A06/073 | 02259 | BK BOT FORGET<br>POTATO                  | BURGER KING                                          | BURGER KING | DAVID Miami             | USA            | DAVID Miami                |
| Communication | A06/074 | 02262 | BK BOT HAVE IT<br>URUGUAY                | BURGER KING                                          | BURGER KING | DAVID Miami             | USA            | DAVID Miami                |
| Communication | A06/075 | 02256 | BK BOT TASTE<br>LIKE BIRD                | BURGER KING                                          | BURGER KING | DAVID Miami             | USA            | DAVID Miami                |
| Communication | A06/076 | 02265 | BK BOT CROWN<br>BOY 1 BOY 2              | BURGER KING                                          | BURGER KING | DAVID Miami             | USA            | DAVID Miami                |
| Communication | A06/077 | 02268 | BK BOT CROWN<br>WHOPPER YES<br>DOCTOR NO | BURGER KING                                          | BURGER KING | DAVID Miami             | USA            | DAVID Miami                |
| Communication | A06/078 | 02251 | EAT LIKE ANDY                            | BURGER KING                                          | WHOPPER     | DAVID Miami             | USA            | DAVID Miami                |
| Communication | A06/080 | 02049 | NIKE DREAM<br>CRAZIER                    | NIKE                                                 | NIKE        | WIEDEN+KENNEDY Portland | USA            | WIEDEN+KENNEDY<br>Portland |
| Communication | A06/101 | 01949 | THE BOY AND<br>THE PIANO                 | JOHN LEWIS &<br>PARTNERS                             | CHRISTMAS   | adam&eveDDB London      | UNITED KINGDOM | adam&eveDDB London         |
| Communication | A06/102 | 01950 | BOHEMIAN<br>RHAPSODY                     | JOHN LEWIS &<br>PARTNERS +<br>WAITROSE &<br>PARTNERS | RETAIL      | adam&eveDDB London      | UNITED KINGDOM | adam&eveDDB London         |
| Communication | A06/141 | 30350 | THE BIG NIGHT                            | SAINSBURYS                                           | SAINSBURYS  | PARTIZAN London         | UNITED KINGDOM | WIEDEN+KENNEDY<br>London   |

## Film Shortlist

### A07 (Travel)

|               |         |       |              |                 |                 |                         |     |                         |
|---------------|---------|-------|--------------|-----------------|-----------------|-------------------------|-----|-------------------------|
| Communication | A07/010 | 00080 | ELECTION DAY | DELTA AIR LINES | DELTA AIR LINES | WIEDEN+KENNEDY NEW YORK | USA | WIEDEN+KENNEDY NEW YORK |
|---------------|---------|-------|--------------|-----------------|-----------------|-------------------------|-----|-------------------------|

### A08 (Leisure)

|               |         |       |                   |                                |                   |                         |        |                         |
|---------------|---------|-------|-------------------|--------------------------------|-------------------|-------------------------|--------|-------------------------|
| Communication | A08/006 | 00467 | PLAY FEARLESSLY   | SONY PLAYSTATION               | PLAYSTATION       | RESET Santa Monica      | USA    | BBH New York            |
| Communication | A08/010 | 01359 | CHOPPER MATING    | ACTIVISION                     | CALL OF DUTY      | 72ANDSUNNY Los Angeles  | USA    | 72ANDSUNNY Los Angeles  |
| Communication | A08/012 | 01367 | NUT PUNCH         | ACTIVISION                     | CALL OF DUTY      | 72ANDSUNNY Los Angeles  | USA    | 72ANDSUNNY Los Angeles  |
| Communication | A08/026 | 01721 | PMU - THE CALLING | PMU                            | SPORTS BETTING    | BUZZMAN Paris           | FRANCE | BUZZMAN Paris           |
| Communication | A08/035 | 02389 | ARMS              | PEAK GAMES                     | MOBILE GAMES      | MJZ Los Angeles         | USA    | TBWA\CHIAT\DAY New York |
| Communication | A08/036 | 02391 | BODY DOUBLE       | PEAK GAMES                     | MOBILE GAMES      | MJZ Los Angeles         | USA    | TBWA\CHIAT\DAY New York |
| Communication | A08/038 | 01714 | 22 AGAIN          | LOTERIAS Y APUESTAS DEL ESTADO | CHRISTMAS LOTTERY | CONTRAPUNTO BBDO Madrid | SPAIN  | CONTRAPUNTO BBDO Madrid |

### A09 (Media / Entertainment)

|               |         |       |              |                    |                    |                 |     |                 |
|---------------|---------|-------|--------------|--------------------|--------------------|-----------------|-----|-----------------|
| Communication | A09/028 | 00326 | RIGOR        | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York | USA | DROGA5 New York |
| Communication | A09/029 | 00328 | PERSEVERANCE | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York | USA | DROGA5 New York |

## Film Shortlist

|               |         |       |                           |                    |                    |                 |                |                 |
|---------------|---------|-------|---------------------------|--------------------|--------------------|-----------------|----------------|-----------------|
| Communication | A09/030 | 00330 | RESOLVE                   | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York | USA            | DROGA5 New York |
| Communication | A09/031 | 00332 | COURAGE                   | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York | USA            | DROGA5 New York |
| Communication | A09/032 | 00604 | FEARLESSNESS              | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York | USA            | DROGA5 New York |
| Communication | A09/036 | 01214 | MISSION REALLY IMPOSSIBLE | CANAL+             | CANAL+             | BETC Paris      | FRANCE         | BETC Paris      |
| Communication | A09/037 | 01215 | SPITFIRE                  | CANAL+             | CANAL+             | BETC Paris      | FRANCE         | BETC Paris      |
| Communication | A09/055 | 01195 | VIKINGS                   | AMAZON PRIME VIDEO | PRIME VIDEO        | DROGA5 London   | UNITED KINGDOM | DROGA5 London   |
| Communication | A09/056 | 01198 | LUCIFER                   | AMAZON PRIME VIDEO | PRIME VIDEO        | DROGA5 London   | UNITED KINGDOM | DROGA5 London   |
| Communication | A09/057 | 01200 | OUTLANDER                 | AMAZON PRIME VIDEO | PRIME VIDEO        | DROGA5 London   | UNITED KINGDOM | DROGA5 London   |

## A10 (Consumer Services / Business to Business)

|               |         |       |                           |            |                  |                            |              |                            |
|---------------|---------|-------|---------------------------|------------|------------------|----------------------------|--------------|----------------------------|
| Communication | A10/001 | 00127 | ALLAN GRAY FATHER'S SHARE | ALLAN GRAY | CONSUMER SERVICE | KING JAMES GROUP Cape Town | SOUTH AFRICA | KING JAMES GROUP Cape Town |
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## Film Shortlist

|               |         |       |                         |                                   |                                               |                     |        |                     |
|---------------|---------|-------|-------------------------|-----------------------------------|-----------------------------------------------|---------------------|--------|---------------------|
| Communication | A10/025 | 00493 | Taking Care of Business | SWEDISH PUBLIC EMPLOYMENT SERVICE | GET EMPLOYER TO HIRE PEOPLE WITH DISABILITIES | LE BUREAU Stockholm | SWEDEN | LE BUREAU Stockholm |
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|               |         |       |           |       |                     |                            |     |                            |
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| Communication | A10/027 | 00669 | NOSE SOLO | GEICO | GEICO CAR INSURANCE | THE MARTIN AGENCY Richmond | USA | THE MARTIN AGENCY Richmond |
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|               |         |       |             |       |                     |                            |     |                            |
|---------------|---------|-------|-------------|-------|---------------------|----------------------------|-----|----------------------------|
| Communication | A10/029 | 00671 | MOTHER LODE | GEICO | GEICO CAR INSURANCE | THE MARTIN AGENCY Richmond | USA | THE MARTIN AGENCY Richmond |
|---------------|---------|-------|-------------|-------|---------------------|----------------------------|-----|----------------------------|

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|               |         |       |                  |       |          |                       |             |                       |
|---------------|---------|-------|------------------|-------|----------|-----------------------|-------------|-----------------------|
| Communication | A10/037 | 00337 | GENERATION VOICE | SPARK | SPARK NZ | COLENZO BBDO Auckland | NEW ZEALAND | COLENZO BBDO Auckland |
|---------------|---------|-------|------------------|-------|----------|-----------------------|-------------|-----------------------|

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|               |         |       |                |       |       |                       |             |                       |
|---------------|---------|-------|----------------|-------|-------|-----------------------|-------------|-----------------------|
| Communication | A10/038 | 00842 | WEDDING SPEECH | SPARK | SPARK | COLENZO BBDO Auckland | NEW ZEALAND | COLENZO BBDO Auckland |
|---------------|---------|-------|----------------|-------|-------|-----------------------|-------------|-----------------------|

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|               |         |       |     |      |      |               |     |               |
|---------------|---------|-------|-----|------|------|---------------|-----|---------------|
| Communication | A10/079 | 00293 | BUS | AT&T | AT&T | BBDO NEW YORK | USA | BBDO NEW YORK |
|---------------|---------|-------|-----|------|------|---------------|-----|---------------|

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Film Shortlist

Communication    A10/080    00278    THE SHOT    AT&T    AT&T    BBDO NEW YORK    USA    BBDO NEW YORK

|               |         |       |          |           |               |                               |     |                         |
|---------------|---------|-------|----------|-----------|---------------|-------------------------------|-----|-------------------------|
| Communication | A10/104 | 02060 | BIG KICK | TURBOTAX  | TURBOTAX FREE | WIEDEN+KENNEDY Portland       | USA | WIEDEN+KENNEDY Portland |
| Communication | A10/135 | 02148 | LAWYER   | TURBO TAX | TURBO TAX     | BISCUIT FILMWORKS Los Angeles | USA | WIEDEN+KENNEDY Portland |
| Communication | A10/143 | 02432 | TRAIN    | AT&T      | AT&T          | BBDO NEW YORK                 | USA | BBDO NEW YORK           |

|               |         |       |         |                       |                      |                         |     |                         |
|---------------|---------|-------|---------|-----------------------|----------------------|-------------------------|-----|-------------------------|
| Communication | A10/155 | 02307 | WISHES  | PROGRESSIVE INSURANCE | MOTORCYCLE INSURANCE | ARNOLD WORLDWIDE Boston | USA | ARNOLD WORLDWIDE Boston |
| Communication | A10/156 | 02308 | THIRSTY | PROGRESSIVE INSURANCE | MOTORCYCLE INSURANCE | ARNOLD WORLDWIDE Boston | USA | ARNOLD WORLDWIDE Boston |

## Film Shortlist

|               |         |       |             |         |         |                 |     |                 |
|---------------|---------|-------|-------------|---------|---------|-----------------|-----|-----------------|
| Communication | A10/159 | 02790 | AJ MCCARRON | VERIZON | VERIZON | McCANN NEW YORK | USA | McCANN NEW YORK |
|---------------|---------|-------|-------------|---------|---------|-----------------|-----|-----------------|

|               |         |       |                    |             |           |                            |     |                            |
|---------------|---------|-------|--------------------|-------------|-----------|----------------------------|-----|----------------------------|
| Communication | A10/171 | 00396 | AVIAN<br>ADVENTURE | PROGRESSIVE | INSURANCE | ARNOLD WORLDWIDE<br>Boston | USA | ARNOLD WORLDWIDE<br>Boston |
|---------------|---------|-------|--------------------|-------------|-----------|----------------------------|-----|----------------------------|

### A11 (Not-for-profit / Charity/ Government )

|               |         |       |                                                                          |              |              |              |             |              |
|---------------|---------|-------|--------------------------------------------------------------------------|--------------|--------------|--------------|-------------|--------------|
| Communication | A11/010 | 00016 | WE ARE ALL<br>EQUAL. AND NO<br>ONE IS MORE<br>EQUAL THAN<br>ANYONE ELSE. | PRO INFIRMIS | PRO INFIRMIS | THJNK Zürich | SWITZERLAND | THJNK Zürich |
|---------------|---------|-------|--------------------------------------------------------------------------|--------------|--------------|--------------|-------------|--------------|

|               |         |       |         |               |                                                          |              |        |              |
|---------------|---------|-------|---------|---------------|----------------------------------------------------------|--------------|--------|--------------|
| Communication | A11/018 | 00606 | WE RISE | RIGHT TO PLAY | CHILD<br>EMPOWERMENT<br>THROUGH PLAY-<br>BASED EDUCATION | BBDO TORONTO | CANADA | BBDO TORONTO |
|---------------|---------|-------|---------|---------------|----------------------------------------------------------|--------------|--------|--------------|

|               |         |       |                |              |                          |                        |        |                           |
|---------------|---------|-------|----------------|--------------|--------------------------|------------------------|--------|---------------------------|
| Communication | A11/022 | 00626 | BOYS DON'T CRY | WHITE RIBBON | WHITE RIBBON<br>CAMPAIGN | BENSIMON BYRNE Toronto | CANADA | BENSIMON BYRNE<br>Toronto |
|---------------|---------|-------|----------------|--------------|--------------------------|------------------------|--------|---------------------------|

|               |         |       |              |                                 |                                        |                         |        |                            |
|---------------|---------|-------|--------------|---------------------------------|----------------------------------------|-------------------------|--------|----------------------------|
| Communication | A11/026 | 00687 | A DOG'S LIFE | FONDATION 30<br>MILLIONS D'AMIS | FIGHT AGAINST<br>ANIMAL<br>ABANDONMENT | ALTMANN + PACREAU Paris | FRANCE | ALTMANN + PACREAU<br>Paris |
|---------------|---------|-------|--------------|---------------------------------|----------------------------------------|-------------------------|--------|----------------------------|

|               |         |       |                        |             |                             |               |                |               |
|---------------|---------|-------|------------------------|-------------|-----------------------------|---------------|----------------|---------------|
| Communication | A11/042 | 01817 | HIDING FROM<br>GESTAPO | POST BELLUM | NATIONAL HISTORY<br>ARCHIVE | VMLY&R PRAGUE | CZECH REPUBLIC | VMLY&R PRAGUE |
|---------------|---------|-------|------------------------|-------------|-----------------------------|---------------|----------------|---------------|

## Film Shortlist

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|---------------|---------|-------|-------------------------|------------------------------------------|---------------------------------------|----------------------|----------------|----------------------|
| Communication | A11/044 | 01816 | SURVIVING INTERROGATION | POST BELLUM                              | NATIONAL HISTORY ARCHIVE              | VMLY&R PRAGUE        | CZECH REPUBLIC | VMLY&R PRAGUE        |
| Communication | A11/051 | 00782 | CHOOSE                  | INTERNATIONAL COMMITTEE OF THE RED CROSS | RAISE AWARENESS REGARDING NUCLEAR WAR | SRA. RUSHMORE Madrid | SPAIN          | SRA. RUSHMORE Madrid |

## A12 (Corporate Social Responsibility (CSR) / Corporate Image)

|               |         |       |                                 |                                                                               |                                       |                  |          |                  |
|---------------|---------|-------|---------------------------------|-------------------------------------------------------------------------------|---------------------------------------|------------------|----------|------------------|
| Communication | A12/001 | 00104 | GRATITUDE                       | CHAROEN POKHAND GROUP                                                         | C.P. GROUP                            | OGILVY Bangkok   | THAILAND | OGILVY Bangkok   |
| Communication | A12/020 | 01761 | HEROES OF TODAY                 | HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA) | CORPORATE SOCIAL RESPONSIBILITY (CSR) | DDB SPAIN Madrid | SPAIN    | DDB SPAIN Madrid |
| Communication | A12/029 | 02396 | WE BELIEVE: THE BEST MEN CAN BE | GILLETTE                                                                      | GROOMING - BLADES & RAZORS            | GREY NEW YORK    | USA      | GREY NEW YORK    |

## B01 (Food & Drink)

|               |         |       |                         |                              |              |                     |           |                      |
|---------------|---------|-------|-------------------------|------------------------------|--------------|---------------------|-----------|----------------------|
| Communication | B01/002 | 00237 | THE SEVEN WORLDS        | HENNESSY                     | HENNESSY X.O | DDB PARIS           | FRANCE    | DDB PARIS            |
| Communication | B01/011 | 01357 | FUN %                   | DIAGEO                       | SMIRNOFF     | 72ANDSUNNY New York | USA       | 72ANDSUNNY New York  |
| Communication | B01/029 | 00261 | ONE FOR TWO             | MARS CHOCOLATE NORTH AMERICA | SNICKERS     | BBDO NEW YORK       | USA       | BBDO NEW YORK        |
| Communication | B01/045 | 01821 | DWYANE WADE'S LAST SWAP | ABINBEV                      | BUDWEISER    | AB INBEV New York   | USA       | VAYNERMEDIA New York |
| Communication | B01/054 | 02085 | THE POLE                | COCA COLA                    | SPRITE       | SANTO Buenos Aires  | ARGENTINA | SANTO Buenos Aires   |

## Film Shortlist

|               |         |       |            |          |          |                      |       |                      |
|---------------|---------|-------|------------|----------|----------|----------------------|-------|----------------------|
| Communication | B01/088 | 02538 | UNMISSABLE | HEINEKEN | HEINEKEN | PUBLICIS ITALY Milan | ITALY | PUBLICIS ITALY Milan |
|---------------|---------|-------|------------|----------|----------|----------------------|-------|----------------------|

### B02 (Other FMCG)

|               |         |       |           |                   |                   |                               |     |                               |
|---------------|---------|-------|-----------|-------------------|-------------------|-------------------------------|-----|-------------------------------|
| Communication | B02/010 | 00449 | GET READY | DOLLAR SHAVE CLUB | DOLLAR SHAVE CLUB | DOLLAR SHAVE CLUB Los Angeles | USA | DOLLAR SHAVE CLUB Los Angeles |
|---------------|---------|-------|-----------|-------------------|-------------------|-------------------------------|-----|-------------------------------|

|               |         |       |              |                                   |                 |                             |          |                             |
|---------------|---------|-------|--------------|-----------------------------------|-----------------|-----------------------------|----------|-----------------------------|
| Communication | B02/015 | 00977 | TERMITE-ATOR | CHAINDRITE / SHERWOOD CORPORATION | CHAINDRITE FOAM | MULLENLOWE THAILAND Bangkok | THAILAND | MULLENLOWE THAILAND Bangkok |
|---------------|---------|-------|--------------|-----------------------------------|-----------------|-----------------------------|----------|-----------------------------|

|               |         |       |             |                         |          |                     |        |                     |
|---------------|---------|-------|-------------|-------------------------|----------|---------------------|--------|---------------------|
| Communication | B02/016 | 02317 | FIRST SHAVE | PROCTOR & GAMBLE CANADA | GILLETTE | GREY CANADA Toronto | CANADA | GREY CANADA Toronto |
|---------------|---------|-------|-------------|-------------------------|----------|---------------------|--------|---------------------|

|               |         |       |                |     |           |                          |        |                          |
|---------------|---------|-------|----------------|-----|-----------|--------------------------|--------|--------------------------|
| Communication | B02/021 | 01787 | THE ENDLESS AD | P&G | OLD SPICE | WIEDEN+KENNEDY São Paulo | BRAZIL | WIEDEN+KENNEDY São Paulo |
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### B03 (Healthcare)

|               |         |       |                  |           |       |                    |           |                    |
|---------------|---------|-------|------------------|-----------|-------|--------------------|-----------|--------------------|
| Communication | B03/007 | 00551 | ONE IN A MILLION | P&G VICKS | VICKS | PUBLICIS SINGAPORE | SINGAPORE | PUBLICIS SINGAPORE |
|---------------|---------|-------|------------------|-----------|-------|--------------------|-----------|--------------------|

|               |         |       |               |        |                    |                |                |                |
|---------------|---------|-------|---------------|--------|--------------------|----------------|----------------|----------------|
| Communication | B03/009 | 00844 | VIVA LA VULVA | ESSITY | LIBRESSE/BODYFO RM | AMVBBDO London | UNITED KINGDOM | AMVBBDO London |
|---------------|---------|-------|---------------|--------|--------------------|----------------|----------------|----------------|

### B04 (Consumer Durables)

|               |         |       |                             |              |              |                    |     |                              |
|---------------|---------|-------|-----------------------------|--------------|--------------|--------------------|-----|------------------------------|
| Communication | B04/006 | 00468 | THE DEFIANT MIXTAPE, VOL. I | BEATS BY DRE | BEATS BY DRE | RESET Santa Monica | USA | BEATS BY DR. DRE Culver City |
|---------------|---------|-------|-----------------------------|--------------|--------------|--------------------|-----|------------------------------|

|               |         |       |            |        |             |                                                  |           |                                                  |
|---------------|---------|-------|------------|--------|-------------|--------------------------------------------------|-----------|--------------------------------------------------|
| Communication | B04/009 | 00479 | BOOB BALLS | BERLEI | BERLEI BRAS | THE MONKEYS PART OF ACCENTURE INTERACTIVE Sydney | AUSTRALIA | THE MONKEYS PART OF ACCENTURE INTERACTIVE Sydney |
|---------------|---------|-------|------------|--------|-------------|--------------------------------------------------|-----------|--------------------------------------------------|

|               |         |       |          |        |                 |                |         |                |
|---------------|---------|-------|----------|--------|-----------------|----------------|---------|----------------|
| Communication | B04/013 | 00987 | THE LIFT | BIANCO | BIANCO FOOTWEAR | &CO Copenhagen | DENMARK | &CO Copenhagen |
|---------------|---------|-------|----------|--------|-----------------|----------------|---------|----------------|

Film Shortlist

Communication    B04/029    01982    SHARE YOUR GIFTS    APPLE    HOLIDAY    TBWA\MEDIA ARTS LAB Los Angeles    USA    TBWA\MEDIA ARTS LAB Los Angeles

Communication    B04/059    02753    KEEP CHRISTMAS WONDERFUL    ORANGE    GIFTS COLLECTION    PUBLICIS CONSEIL Paris    FRANCE    PUBLICIS CONSEIL Paris

B05 (Automotive)

Communication    B05/021    00574    MERCEDES-BENZ - BERTHA BENZ    DAIMLER AG    MERCEDES-BENZ    ANORAK Berlin    GERMANY    ANTONI Berlin

B06 (Retail)

Communication    B06/003    00136    FAMILIARISED    IKEA    IKEA    McCANN SPAIN Madrid    SPAIN    McCANN SPAIN Madrid

Communication    B06/046    02070    NIKE DREAM CRAZY | SERENA 'VOICE OF BELIEF'    NIKE    NIKE    WIEDEN+KENNEDY Portland    USA    WIEDEN+KENNEDY Portland

Communication    B06/048    02062    NIKE DREAM CRAZY    NIKE    NIKE    WIEDEN+KENNEDY Portland    USA    WIEDEN+KENNEDY Portland

Communication    B06/049    02051    NIKE DREAM CRAZIER    NIKE    NIKE    WIEDEN+KENNEDY Portland    USA    WIEDEN+KENNEDY Portland

## **Film Shortlist**

|               |         |       |                       |                                             |           |                    |                |                    |
|---------------|---------|-------|-----------------------|---------------------------------------------|-----------|--------------------|----------------|--------------------|
| Communication | B06/054 | 01958 | THE BOY AND THE PIANO | JOHN LEWIS & PARTNERS                       | CHRISTMAS | adam&eveDDB London | UNITED KINGDOM | adam&eveDDB London |
| Communication | B06/055 | 01957 | BOHEMIAN RHAPSODY     | JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS | RETAIL    | adam&eveDDB London | UNITED KINGDOM | adam&eveDDB London |
| Communication | B06/061 | 02254 | EAT LIKE ANDY         | BURGER KING                                 | WHOPPER   | DAVID Miami        | USA            | DAVID Miami        |

## **B07 (Travel)**

|               |         |       |              |              |       |                |         |                |
|---------------|---------|-------|--------------|--------------|-------|----------------|---------|----------------|
| Communication | B07/016 | 00991 | THE ARRIVALS | SAS          | SAS   | &CO Copenhagen | DENMARK | &CO Copenhagen |
| Communication | B07/037 | 02728 | TWENTY       | OUIGO - SNCF | OUIGO | ROSAPARK Paris | FRANCE  | ROSAPARK Paris |

## **B09 (Media / Entertainment)**

|               |         |       |                  |                    |                    |                                    |     |                                    |
|---------------|---------|-------|------------------|--------------------|--------------------|------------------------------------|-----|------------------------------------|
| Communication | B09/023 | 00334 | PERSEVERANCE     | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York                    | USA | DROGA5 New York                    |
| Communication | B09/024 | 00335 | RESOLVE          | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York                    | USA | DROGA5 New York                    |
| Communication | B09/043 | 02006 | THIS IS AMERICA  | CHILDISH GAMBINO   | MUSICE VIDEO       | DOOMSDAY ENTERTAINMENT Los Angeles | USA | DOOMSDAY ENTERTAINMENT Los Angeles |
| Communication | B09/065 | 00649 | THE STORYTELLERS | APPLE              | APPLE TV+          | APPLE Cupertino                    | USA | APPLE Cupertino                    |

## **B10 (Consumer Services / Business to Business)**

## Film Shortlist

|               |         |       |                                 |                                         |                                                     |                                 |                |                                                                 |
|---------------|---------|-------|---------------------------------|-----------------------------------------|-----------------------------------------------------|---------------------------------|----------------|-----------------------------------------------------------------|
| Communication | B10/001 | 00128 | ALLAN GRAY<br>FATHER'S SHARE    | ALLAN GRAY                              | CONSUMER<br>SERVICE                                 | KING JAMES GROUP Cape<br>Town   | SOUTH AFRICA   | KING JAMES GROUP<br>Cape Town                                   |
| Communication | B10/004 | 00105 | MOTHER KNOWS<br>BEST            | THAI LIFE<br>INSURANCE                  | THAI LIFE<br>INSURANCE                              | OGILVY Bangkok                  | THAILAND       | OGILVY Bangkok                                                  |
| Communication | B10/018 | 00441 | TOMORROW: NOT<br>IMPOSSIBLE     | CHARLES SCHWAB                          | OWN YOUR<br>TOMORROW(R)<br>BRAND PLATFORM           | CHARLES SCHWAB San<br>Francisco | USA            | CHARLES SCHWAB<br>San Francisco / NOT<br>IMPOSSIBLE Los Angeles |
| Communication | B10/020 | 00494 | Taking Care of<br>Business      | SWEDISH PUBLIC<br>EMPLOYMENT<br>SERVICE | GET EMPLOYER TO<br>HIRE PEOPLE WITH<br>DISABILITIES | LE BUREAU Stockholm             | SWEDEN         | LE BUREAU Stockholm                                             |
| Communication | B10/034 | 00338 | GENERATION<br>VOICE             | SPARK                                   | SPARK NZ                                            | COLENZO BBDO Auckland           | NEW ZEALAND    | COLENZO BBDO<br>Auckland                                        |
| Communication | B10/068 | 00878 | APPLE AT WORK:<br>THE UNDERDOGS | APPLE                                   | APPLE'S<br>PRODUCTS AND<br>SERVICES                 | APPLE Cupertino                 | USA            | APPLE Cupertino                                                 |
| Communication | B10/097 | 01518 | FIRST CHRISTMAS                 | ERSTE GROUP BANK<br>AG                  | BANK                                                | JUNG von MATT/DONAU<br>Vienna   | AUSTRIA        | JUNG von MATT/DONAU<br>Vienna                                   |
| Communication | B10/102 | 02424 | WE FOLLOW YOU                   | KLP                                     | INSURANCE,<br>HOUSE LOAN AND<br>PENSION             | ANORAK Oslo                     | NORWAY         | ANORAK Oslo                                                     |
| Communication | B10/110 | 01809 | WHITE WALKERS                   | NORDEA                                  | PENSION SAVING                                      | PER Høj Oslo                    | NORWAY         | PER Høj Oslo                                                    |
| Communication | B10/111 | 01810 | WASSUP                          | NORDEA                                  | PENSION SAVING                                      | PER Høj Oslo                    | NORWAY         | PER Høj Oslo                                                    |
| Communication | B10/113 | 01807 | SIDEBOOB                        | NORDEA                                  | PENSION SAVING                                      | PER Høj Oslo                    | NORWAY         | PER Høj Oslo                                                    |
| Communication | B10/114 | 01811 | DAB                             | NORDEA                                  | PENSION SAVING                                      | PER Høj Oslo                    | NORWAY         | PER Høj Oslo                                                    |
| Communication | B10/120 | 01676 | #PHONESAREGO<br>OD              | HUTCHISON 3G UK<br>LIMITED.             | THREE UK                                            | WIEDEN+KENNEDY London           | UNITED KINGDOM | WIEDEN+KENNEDY<br>London                                        |

## Film Shortlist

|               |         |       |             |           |           |                                       |             |                                       |
|---------------|---------|-------|-------------|-----------|-----------|---------------------------------------|-------------|---------------------------------------|
| Communication | B10/145 | 02027 | ELECTRICIAN | UBS       | BANKING   | PUBLICIS GROUPE<br>SWITZERLAND Zurich | SWITZERLAND | PUBLICIS GROUPE<br>SWITZERLAND Zurich |
| Communication | B10/157 | 02147 | GAME SHOW   | TURBO TAX | TURBO TAX | BISCUIT FILMWORKS Los Angeles         | USA         | WIEDEN+KENNEDY<br>Portland            |

### **B11 (Not-for-profit / Charity / Government )**

|               |         |       |                                                                          |                                 |                                        |                          |                |                             |
|---------------|---------|-------|--------------------------------------------------------------------------|---------------------------------|----------------------------------------|--------------------------|----------------|-----------------------------|
| Communication | B11/005 | 00358 | RISING                                                                   | THE AD COUNCIL                  | LOVE HAS NO<br>LABELS                  | R/GA New York            | USA            | R/GA New York               |
| Communication | B11/010 | 00017 | WE ARE ALL<br>EQUAL. AND NO<br>ONE IS MORE<br>EQUAL THAN<br>ANYONE ELSE. | PRO INFIRMIS                    | PRO INFIRMIS                           | THJNK Zürich             | SWITZERLAND    | THJNK Zürich                |
| Communication | B11/023 | 00351 | IF LOVE HURTS                                                            | WHITE RIBBON                    | DOMESTIC ABUSE<br>AWARENESS            | P. GIBLIN STUDIOS London | UNITED KINGDOM | P. GIBLIN STUDIOS<br>London |
| Communication | B11/031 | 00627 | BOYS DON'T CRY                                                           | WHITE RIBBON                    | WHITE RIBBON<br>CAMPAIGN               | BENSIMON BYRNE Toronto   | CANADA         | BENSIMON BYRNE<br>Toronto   |
| Communication | B11/035 | 00712 | THE ROOFTOP                                                              | SOUTHEAST ASIA<br>UNIVERSITY    | QUIT SMOKING<br>CAMPAIGN               | KIT PBEN LERT Bangkok    | THAILAND       | KIT PBEN LERT Bangkok       |
| Communication | B11/036 | 00688 | A DOG'S LIFE                                                             | FONDATION 30<br>MILLIONS D'AMIS | FIGHT AGAINST<br>ANIMAL<br>ABANDONMENT | ALTMANN + PACREAU Paris  | FRANCE         | ALTMANN + PACREAU<br>Paris  |
| Communication | B11/048 | 01168 | MIKE ROWE FOR<br>ZERO CANCER                                             | ZERO CANCER                     | PSA                                    | ERICH & KALLMAN Larkspur | USA            | ERICH & KALLMAN<br>Larkspur |
| Communication | B11/054 | 00270 | POINT OF VIEW                                                            | SANDY HOOK<br>PROMISE           | SANDY HOOK<br>PROMISE                  | BBDO NEW YORK            | USA            | BBDO NEW YORK               |
| Communication | B11/055 | 00269 | #DEFYTHENAME                                                             | MONICA LEWINSKY                 | ANTI-BULLYING                          | BBDO NEW YORK            | USA            | BBDO NEW YORK               |
| Communication | B11/112 | 02786 | GENERATION<br>LOCKDOWN                                                   | MARCH FOR OUR<br>LIVES          | MARCH FOR OUR<br>LIVES                 | McCANN NEW YORK          | USA            | McCANN NEW YORK             |

## Film Shortlist

### **B12 (Corporate Social Responsibility (CSR) / Corporate Image)**

|               |         |       |                                    |                                                                                           |                                                |                                   |              |                                   |
|---------------|---------|-------|------------------------------------|-------------------------------------------------------------------------------------------|------------------------------------------------|-----------------------------------|--------------|-----------------------------------|
| Communication | B12/030 | 00498 | VUKA                               | SAB                                                                                       | 18+                                            | JOE PUBLIC UNITED<br>Johannesburg | SOUTH AFRICA | JOE PUBLIC UNITED<br>Johannesburg |
| Communication | B12/047 | 02510 | DOVE MEN+CARE<br>#TAKETHETIME      | UNILEVER                                                                                  | DOVE MEN+CARE                                  | OGILVY CANADA Toronto             | CANADA       | OGILVY CANADA Toronto             |
| Communication | B12/057 | 02087 | I LOVE YOU<br>HATER                | COCA COLA                                                                                 | SPRITE                                         | SANTO Buenos Aires                | ARGENTINA    | SANTO Buenos Aires                |
| Communication | B12/065 | 01763 | HEROES OF<br>TODAY                 | HEROES OF TODAY<br>PLATFORM (IBERIA,<br>CORREOS,<br>TELEPIZZA, LALIGA,<br>11811, BAVIERA) | CORPORATE<br>SOCIAL<br>RESPONSIBILITY<br>(CSR) | DDB SPAIN Madrid                  | SPAIN        | DDB SPAIN Madrid                  |
| Communication | B12/075 | 02397 | WE BELIEVE: THE<br>BEST MEN CAN BE | GILLETTE                                                                                  | GROOMING -<br>BLADES & RAZORS                  | GREY NEW YORK                     | USA          | GREY NEW YORK                     |
| Communication | B12/077 | 02383 | NEW NORMAL                         | MEDMEN                                                                                    | CANNABIS                                       | MJZ Los Angeles                   | USA          | MEKANISM New York                 |
| Communication | B12/082 | 00389 | LEVI'S USE YOUR<br>VOTE            | LEVI STRAUSS & CO.                                                                        | FASHION                                        | FCB WEST San Francisco            | USA          | FCB WEST San Francisco            |

### **C01 (Viral Film)**

|               |         |       |                  |             |                       |                    |                |                    |
|---------------|---------|-------|------------------|-------------|-----------------------|--------------------|----------------|--------------------|
| Communication | C01/030 | 00993 | THE LIFT         | BIANCO      | BIANCO FOOTWEAR       | &CO Copenhagen     | DENMARK        | &CO Copenhagen     |
| Communication | C01/033 | 00322 | POTATO PAY       | KRAFT-HEINZ | ORE-IDA               | DROGA5 New York    | USA            | DROGA5 New York    |
| Communication | C01/039 | 00552 | ONE IN A MILLION | P&G VICKS   | VICKS                 | PUBLICIS SINGAPORE | SINGAPORE      | PUBLICIS SINGAPORE |
| Communication | C01/044 | 00845 | VIVA LA VULVA    | ESSITY      | LIBRESSE/BODYFO<br>RM | AMVBBDO London     | UNITED KINGDOM | AMVBBDO London     |

## Film Shortlist

|                                          |         |       |                                 |                                     |                            |                                 |                |                                             |
|------------------------------------------|---------|-------|---------------------------------|-------------------------------------|----------------------------|---------------------------------|----------------|---------------------------------------------|
| Communication                            | C01/054 | 01984 | SHARE YOUR GIFTS                | APPLE                               | HOLIDAY                    | TBWA\MEDIA ARTS LAB Los Angeles | USA            | TBWA\MEDIA ARTS LAB Los Angeles             |
| Communication                            | C01/057 | 02052 | NIKE DREAM CRAZY                | NIKE                                | NIKE                       | WIEDEN+KENNEDY Portland         | USA            | WIEDEN+KENNEDY Portland                     |
| Communication                            | C01/077 | 02117 | A WORLD WITHOUT BORDERS         | AEROMEXICO                          | AEROMEXICO                 | OGILVY COLOMBIA Bogotá          | COLOMBIA       | OGILVY COLOMBIA Bogotá / OGILVY Mexico City |
| Communication                            | C01/084 | 02032 | FACE/OFF                        | KASIKORNBANK PUBLIC COMPANY LIMITED | K PLUS                     | GREYNJ UNITED Bangkok           | THAILAND       | GREYNJ UNITED Bangkok                       |
| Communication                            | C01/097 | 02398 | WE BELIEVE: THE BEST MEN CAN BE | GILLETTE                            | GROOMING - BLADES & RAZORS | GREY NEW YORK                   | USA            | GREY NEW YORK                               |
| Communication                            | C01/099 | 02729 | TWENTY                          | OUIGO - SNCF                        | OUIGO                      | ROSAPARK Paris                  | FRANCE         | ROSAPARK Paris                              |
| Communication                            | C01/100 | 02089 | A HATER'S SONG BY...            | COCA COLA                           | SPRITE                     | SANTO Buenos Aires              | ARGENTINA      | SANTO Buenos Aires                          |
| Communication                            | C01/110 | 02787 | GENERATION LOCKDOWN             | MARCH FOR OUR LIVES                 | MARCH FOR OUR LIVES        | McCANN NEW YORK                 | USA            | McCANN NEW YORK                             |
| Communication                            | C01/117 | 00229 | GREENPEACE 'RANG-TAN'           | GREENPEACE                          | PALM OIL AWARENESS         | MOTHER London                   | UNITED KINGDOM | MOTHER London                               |
| <b><u>D01 (Screens &amp; Events)</u></b> |         |       |                                 |                                     |                            |                                 |                |                                             |
| Communication                            | D01/009 | 00650 | THE STORYTELLERS                | APPLE                               | APPLE TV+                  | APPLE Cupertino                 | USA            | APPLE Cupertino                             |

## Film Shortlist

|               |         |       |                                              |                      |                                                |                                    |           |                                             |
|---------------|---------|-------|----------------------------------------------|----------------------|------------------------------------------------|------------------------------------|-----------|---------------------------------------------|
| Communication | D01/011 | 00610 | WE RISE                                      | RIGHT TO PLAY        | CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION | BBDO TORONTO                       | CANADA    | BBDO TORONTO                                |
| Communication | D01/024 | 00879 | APPLE AT WORK: THE UNDERDOGS                 | APPLE                | APPLE'S PRODUCTS AND SERVICES                  | APPLE Cupertino                    | USA       | APPLE Cupertino                             |
| Communication | D01/028 | 01823 | DWYANE WADE'S LAST SWAP                      | ABINBEV              | BUDWEISER                                      | AB INBEV New York                  | USA       | VAYNERMEDIA New York                        |
| Communication | D01/031 | 01440 | ALMOST HUMAN                                 | CARLSBERG FOUNDATION | CARLSBERG FOUNDATION                           | BACON Copenhagen                   | DENMARK   | BACON Copenhagen                            |
| Communication | D01/039 | 02688 | MY NAME                                      | FORBES ARGENTINA     | POWER WOMEN SUMMIT                             | HOY Buenos Aires                   | ARGENTINA | HOY Buenos Aires                            |
| Communication | D01/041 | 01693 | THE REMARKABLE JOURNEY OF THE ALL-NEW BMW X5 | BMW                  | BMW X5                                         | M SS NG P ECES Brooklyn            | USA       | GOODBY SILVERSTEIN & PARTNERS San Francisco |
| Communication | D01/052 | 02315 | HIDDEN IMMIGRANTS                            | REFUGIO DE LA NIÑEZ  | CHILDREN IRREGULAR IMMIGRATION AWARENESS       | EL TAIER DDB CENTRO Guatemala City | GUATEMALA | EL TAIER DDB CENTRO Guatemala City          |

### D02 (Micro-film)

|               |         |       |                        |              |                         |                    |                |                                                                    |
|---------------|---------|-------|------------------------|--------------|-------------------------|--------------------|----------------|--------------------------------------------------------------------|
| Communication | D02/030 | 01537 | OREO X GAME OF THRONES | MONDELEZ     | SPECIAL EDITION PRODUCT | 360I New York      | USA            | 360I New York / HBO New York / MONDELEZ INTERNATIONAL East Hanover |
| Communication | D02/039 | 01961 | GIVE THE RAINBOW       | SKITTLES     | FMCG                    | adam&eveDDB London | UNITED KINGDOM | adam&eveDDB London                                                 |
| Communication | D02/048 | 01880 | ERRANDS                | MARS PETCARE | PEDIGREE                | BBDO NEW YORK      | USA            | BBDO NEW YORK                                                      |

### D03 (360° / VR Film)

|               |         |       |                 |      |                   |                                 |        |                                 |
|---------------|---------|-------|-----------------|------|-------------------|---------------------------------|--------|---------------------------------|
| Communication | D03/002 | 00211 | THE GREAT C     | N/A  | N/A               | SECRET LOCATION Toronto         | CANADA | SECRET LOCATION Toronto         |
| Communication | D03/007 | 01290 | SPACE EXPLORERS | NASA | SPACE EXPLORATION | FELIX AND PAUL STUDIOS Montreal | CANADA | FELIX AND PAUL STUDIOS Montreal |
| Communication | D03/008 | 00534 | 02.38 AM        | SNCF | SNCF RESEAU       | TBWA\PARIS                      | FRANCE | DAN PARIS / TBWA\PARIS          |

Film Shortlist

|               |         |       |             |                     |                |                  |           |                                                |
|---------------|---------|-------|-------------|---------------------|----------------|------------------|-----------|------------------------------------------------|
| Communication | D03/009 | 00099 | CARRIBERRIE | CARRIBERRIE PTY LTD | CARRIBERRIE VR | ISOBAR Melbourne | AUSTRALIA | ISOBAR Melbourne / RED DOGS VR South Melbourne |
|---------------|---------|-------|-------------|---------------------|----------------|------------------|-----------|------------------------------------------------|

|               |         |       |                          |                         |                         |                           |       |                                                                |
|---------------|---------|-------|--------------------------|-------------------------|-------------------------|---------------------------|-------|----------------------------------------------------------------|
| Communication | D03/015 | 02235 | BLINK. AND THEY'RE GONE. | JIMMY NELSON FOUNDATION | JIMMY NELSON FOUNDATION | WUNDERMAN THOMPSON Mumbai | INDIA | J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai |
|---------------|---------|-------|--------------------------|-------------------------|-------------------------|---------------------------|-------|----------------------------------------------------------------|

E01 (TV / Cinema Film)

|               |         |       |          |      |      |               |     |               |
|---------------|---------|-------|----------|------|------|---------------|-----|---------------|
| Communication | E01/005 | 00300 | SURPRISE | AT&T | AT&T | BBDO NEW YORK | USA | BBDO NEW YORK |
|---------------|---------|-------|----------|------|------|---------------|-----|---------------|

|               |         |       |     |      |      |               |     |               |
|---------------|---------|-------|-----|------|------|---------------|-----|---------------|
| Communication | E01/006 | 00301 | BUS | AT&T | AT&T | BBDO NEW YORK | USA | BBDO NEW YORK |
|---------------|---------|-------|-----|------|------|---------------|-----|---------------|

Film Shortlist

Communication    E01/007    00299    THE SHOT    AT&T    AT&T    BBDO NEW YORK    USA    BBDO NEW YORK

Communication    E01/008    01291    UNCLE DREW  
FEATURE FILM    BRAND PEPSI,  
CLIENT PEPSICO    PEPSI    PEPSICO CREATORS  
LEAGUE STUDIO New York    USA    PEPSICO CREATORS  
LEAGUE STUDIO New  
York

Communication    E01/010    00367    BBC TWO  
REBRAND    BBC    BBC TWO    SUPERUNION London    UNITED KINGDOM    BBC CREATIVE London /  
SUPERUNION London

Communication    E01/014    00324    GAME OF  
THRONES X BUD  
LIGHT: JOUST    HBO    GAME OF THRONES    DROGA5 New York    USA    DROGA5 New York

Communication    E01/015    01561    RIGOR    THE NEW YORK  
TIMES    THE NEW YORK  
TIMES    DROGA5 New York    USA    DROGA5 New York

Film Shortlist

|               |         |       |                |                    |                    |                          |         |                          |
|---------------|---------|-------|----------------|--------------------|--------------------|--------------------------|---------|--------------------------|
| Communication | E01/016 | 01565 | FEARLESSNESS   | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York          | USA     | DROGA5 New York          |
| Communication | E01/017 | 01562 | PERSEVERANCE   | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York          | USA     | DROGA5 New York          |
| Communication | E01/018 | 01563 | RESOLVE        | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York          | USA     | DROGA5 New York          |
| Communication | E01/019 | 01564 | COURAGE        | THE NEW YORK TIMES | THE NEW YORK TIMES | DROGA5 New York          | USA     | DROGA5 New York          |
| Communication | E01/020 | 01789 | THE ENDLESS AD | P&G                | OLD SPICE          | WIEDEN+KENNEDY São Paulo | BRAZIL  | WIEDEN+KENNEDY São Paulo |
| Communication | E01/022 | 01710 | UNQUIET VOICES | ANAIS ASSOCIATION  | DOMESTIC VIOLENCE  | CENTRADE CHEIL BUCHAREST | ROMANIA | CENTRADE CHEIL BUCHAREST |
| Communication | E01/026 | 02433 | TRAIN          | AT&T               | AT&T               | BBDO NEW YORK            | USA     | BBDO NEW YORK            |

## Film Shortlist

|               |         |       |                       |                      |                      |                                             |     |                                             |
|---------------|---------|-------|-----------------------|----------------------|----------------------|---------------------------------------------|-----|---------------------------------------------|
| Communication | E01/030 | 01586 | THE LIKE NEW CAMPAIGN | BMW OF NORTH AMERICA | BMW OF NORTH AMERICA | GOODBY SILVERSTEIN & PARTNERS San Francisco | USA | GOODBY SILVERSTEIN & PARTNERS San Francisco |
|---------------|---------|-------|-----------------------|----------------------|----------------------|---------------------------------------------|-----|---------------------------------------------|

### E02 (Online & Viral Film)

|               |         |       |                 |           |                      |                      |     |                      |
|---------------|---------|-------|-----------------|-----------|----------------------|----------------------|-----|----------------------|
| Communication | E02/024 | 00857 | EXPENSIFY TH!\$ | EXPENSIFY | MOBILE APP EXPENSIFY | JOHNXHANNES NEW YORK | USA | JOHNXHANNES NEW YORK |
|---------------|---------|-------|-----------------|-----------|----------------------|----------------------|-----|----------------------|

|               |         |       |                |     |           |                          |        |                          |
|---------------|---------|-------|----------------|-----|-----------|--------------------------|--------|--------------------------|
| Communication | E02/028 | 01790 | THE ENDLESS AD | P&G | OLD SPICE | WIEDEN+KENNEDY São Paulo | BRAZIL | WIEDEN+KENNEDY São Paulo |
|---------------|---------|-------|----------------|-----|-----------|--------------------------|--------|--------------------------|

|               |         |       |                                      |              |              |                     |        |                     |
|---------------|---------|-------|--------------------------------------|--------------|--------------|---------------------|--------|---------------------|
| Communication | E02/034 | 02710 | COMA: A GETTY IMAGES ORIGINAL SERIES | GETTY IMAGES | GETTY IMAGES | ALMAPBBDO São Paulo | BRAZIL | ALMAPBBDO São Paulo |
|---------------|---------|-------|--------------------------------------|--------------|--------------|---------------------|--------|---------------------|

|               |         |       |                          |                         |                         |                           |       |                                                                |
|---------------|---------|-------|--------------------------|-------------------------|-------------------------|---------------------------|-------|----------------------------------------------------------------|
| Communication | E02/039 | 02236 | BLINK. AND THEY'RE GONE. | JIMMY NELSON FOUNDATION | JIMMY NELSON FOUNDATION | WUNDERMAN THOMPSON Mumbai | INDIA | J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai |
|---------------|---------|-------|--------------------------|-------------------------|-------------------------|---------------------------|-------|----------------------------------------------------------------|

### E03 (Screens & Events)

|               |         |       |               |       |       |                         |     |                                                                                                                                                   |
|---------------|---------|-------|---------------|-------|-------|-------------------------|-----|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Communication | E03/006 | 01694 | TREATMENT BOX | TRUTH | TRUTH | M SS NG P ECES Brooklyn | USA | 72ANDSUNNY Los Angeles / THE AD COUNCIL Washington / THE OFFICE OF NATIONAL DRUG CONTROL POLICY Washington, DC / TRUTH INITIATIVE Washington D.C. |
|---------------|---------|-------|---------------|-------|-------|-------------------------|-----|---------------------------------------------------------------------------------------------------------------------------------------------------|

### F01 (Local Brand )

|               |         |       |                                  |                |                    |                              |                |                             |
|---------------|---------|-------|----------------------------------|----------------|--------------------|------------------------------|----------------|-----------------------------|
| Communication | F01/001 | 00184 | CATAPULT AIR – NON-STOP TO SYLT. | SYLT MARKETING | THE ISLAND OF SYLT | PHILIPP UND KEUNTJE Hamburg  | GERMANY        | PHILIPP UND KEUNTJE Hamburg |
| Communication | F01/032 | 01324 | THE THIRD WISH                   | ASDAD          | ASDADA             | TAIWAN LIFE INSURANCE Taipei | CHINESE TAIPEI | McCANN TAIWAN Taipei        |

## Film Shortlist

|               |         |       |          |                                           |                      |                       |          |                          |
|---------------|---------|-------|----------|-------------------------------------------|----------------------|-----------------------|----------|--------------------------|
| Communication | F01/037 | 02033 | FACE/OFF | KASIKORNBANK<br>PUBLIC COMPANY<br>LIMITED | K PLUS               | GREYNJ UNITED Bangkok | THAILAND | GREYNJ UNITED<br>Bangkok |
| Communication | F01/043 | 02696 | 5B       | JOHNSON &<br>JOHNSON                      | JOHNSON &<br>JOHNSON | UM STUDIOS New York   | USA      | UM STUDIOS New York      |

### F02 (Challenger Brand )

|               |         |       |                 |                          |                          |                       |     |                                              |
|---------------|---------|-------|-----------------|--------------------------|--------------------------|-----------------------|-----|----------------------------------------------|
| Communication | F02/004 | 00765 | THE PROCESS     | AVIATION AMERICAN<br>GIN | AVIATION<br>AMERICAN GIN | AVIATION GIN New York | USA | MAXIMUM EFFORT<br>PRODUCTIONS Los<br>Angeles |
| Communication | F02/006 | 00858 | EXPENSIFY TH!\$ | EXPENSIFY                | MOBILE APP<br>EXPENSIFY  | JOHNXHANNES NEW YORK  | USA | JOHNXHANNES NEW<br>YORK                      |

|               |         |       |               |        |                       |                |                |                |
|---------------|---------|-------|---------------|--------|-----------------------|----------------|----------------|----------------|
| Communication | F02/058 | 02589 | VIVA LA VULVA | ESSITY | LIBRESSE/BODYFO<br>RM | AMVBBDO London | UNITED KINGDOM | AMVBBDO London |
|---------------|---------|-------|---------------|--------|-----------------------|----------------|----------------|----------------|

### F03 (Single-market Campaign)

|               |         |       |                                 |           |               |                         |           |                                                   |
|---------------|---------|-------|---------------------------------|-----------|---------------|-------------------------|-----------|---------------------------------------------------|
| Communication | F03/017 | 01263 | THE NEW<br>NORMAL               | MEDMEN    | MEDMEN        | MEKANISM San Francisco  | USA       | MEDMEN Los Angeles /<br>MEKANISM San<br>Francisco |
| Communication | F03/024 | 00553 | ONE IN A MILLION                | P&G VICKS | VICKS         | PUBLICIS SINGAPORE      | SINGAPORE | PUBLICIS SINGAPORE                                |
| Communication | F03/038 | 02511 | DOVE MEN+CARE<br>#TAKETHETIME   | UNILEVER  | DOVE MEN+CARE | OGILVY CANADA Toronto   | CANADA    | OGILVY CANADA Toronto                             |
| Communication | F03/039 | 02058 | TURBOTAX - THE<br>POWER OF FREE | TURBOTAX  | TURBOTAX FREE | WIEDEN+KENNEDY Portland | USA       | WIEDEN+KENNEDY<br>Portland                        |

Film Shortlist

|               |         |       |                                                   |      |                 |                         |     |                            |
|---------------|---------|-------|---------------------------------------------------|------|-----------------|-------------------------|-----|----------------------------|
| Communication | F03/040 | 02071 | NIKE DREAM<br>CRAZY   SERENA<br>'VOICE OF BELIEF' | NIKE | NIKE            | WIEDEN+KENNEDY Portland | USA | WIEDEN+KENNEDY<br>Portland |
| Communication | F03/041 | 02067 | NIKE DREAM<br>CRAZY   LEBRON<br>'I BELIEVE'       | NIKE | NIKE            | WIEDEN+KENNEDY Portland | USA | WIEDEN+KENNEDY<br>Portland |
| Communication | F03/042 | 02063 | NIKE DREAM<br>CRAZY                               | NIKE | NIKE            | WIEDEN+KENNEDY Portland | USA | WIEDEN+KENNEDY<br>Portland |
| Communication | F03/043 | 02053 | NIKE DREAM<br>CRAZIER                             | NIKE | NIKE            | WIEDEN+KENNEDY Portland | USA | WIEDEN+KENNEDY<br>Portland |
| Communication | F03/046 | 00325 | GAME OF<br>THRONES X BUD<br>LIGHT: JOUST          | HBO  | GAME OF THRONES | DROGA5 New York         | USA | DROGA5 New York            |

Film Shortlist

|                                           |         |       |                                            |                        |                        |                        |                |                                                 |
|-------------------------------------------|---------|-------|--------------------------------------------|------------------------|------------------------|------------------------|----------------|-------------------------------------------------|
| Communication                             | F03/047 | 01180 | NOT<br>EVERYTHING<br>MAKES THE CUT         | AMAZON                 | AMAZON ALEXA           | LUCKY GENERALS London  | UNITED KINGDOM | AMAZON D1 Seattle /<br>LUCKY GENERALS<br>London |
| Communication                             | F03/067 | 02707 | COMA: A GETTY<br>IMAGES<br>ORIGINAL SERIES | GETTY IMAGES           | GETTY IMAGES           | ALMAPBBDO São Paulo    | BRAZIL         | ALMAPBBDO São Paulo                             |
| Communication                             | F03/089 | 02590 | CLEAR                                      | DIAGEO                 | GUINNESS               | AMVBBDO London         | UNITED KINGDOM | AMVBBDO London                                  |
| Communication                             | F03/097 | 02798 | CARSON TINKER                              | VERIZON                | VERIZON                | McCANN NEW YORK        | USA            | McCANN NEW YORK                                 |
| Communication                             | F03/102 | 02789 | GENERATION<br>LOCKDOWN                     | MARCH FOR OUR<br>LIVES | MARCH FOR OUR<br>LIVES | McCANN NEW YORK        | USA            | McCANN NEW YORK                                 |
| Communication                             | F03/117 | 10952 | THE MOST<br>VICIOUS CYCLE                  | MARCH FOR OUR<br>LIVES | MARCH FOR OUR<br>LIVES | McCANN NEW YORK        | USA            | McCANN NEW YORK                                 |
| F04 (Social Behaviour & Cultural Insight) |         |       |                                            |                        |                        |                        |                |                                                 |
| Communication                             | F04/033 | 01362 | CHOPPER MATING                             | ACTIVISION             | CALL OF DUTY           | 72ANDSUNNY Los Angeles | USA            | 72ANDSUNNY Los<br>Angeles                       |
| Communication                             | F04/034 | 01366 | SYNCHRONIZED<br>SWIMMING                   | ACTIVISION             | CALL OF DUTY           | 72ANDSUNNY Los Angeles | USA            | 72ANDSUNNY Los<br>Angeles                       |
| Communication                             | F04/035 | 01370 | NUT PUNCH                                  | ACTIVISION             | CALL OF DUTY           | 72ANDSUNNY Los Angeles | USA            | 72ANDSUNNY Los<br>Angeles                       |

## Film Shortlist

|               |         |       |                                    |                                                               |                               |                            |         |                                             |
|---------------|---------|-------|------------------------------------|---------------------------------------------------------------|-------------------------------|----------------------------|---------|---------------------------------------------|
| Communication | F04/036 | 00808 | BOYS DON'T CRY                     | WHITE RIBBON                                                  | WHITE RIBBON CAMPAIGN         | BENSIMON BYRNE Toronto     | CANADA  | BENSIMON BYRNE Toronto                      |
| Communication | F04/050 | 01264 | THE NEW NORMAL                     | MEDMEN                                                        | MEDMEN                        | MEKANISM San Francisco     | USA     | MEDMEN Los Angeles / MEKANISM San Francisco |
| Communication | F04/130 | 02269 | BK BOT CROWN WHOPPER YES DOCTOR NO | BURGER KING                                                   | BURGER KING                   | DAVID Miami                | USA     | DAVID Miami                                 |
| Communication | F04/131 | 02266 | BK BOT CROWN BOY 1 BOY 2           | BURGER KING                                                   | BURGER KING                   | DAVID Miami                | USA     | DAVID Miami                                 |
| Communication | F04/132 | 02257 | BK BOT TASTE LIKE BIRD             | BURGER KING                                                   | BURGER KING                   | DAVID Miami                | USA     | DAVID Miami                                 |
| Communication | F04/133 | 02260 | BK BOT FORGET POTATO               | BURGER KING                                                   | BURGER KING                   | DAVID Miami                | USA     | DAVID Miami                                 |
| Communication | F04/134 | 02263 | BK BOT HAVE IT URUGUAY             | BURGER KING                                                   | BURGER KING                   | DAVID Miami                | USA     | DAVID Miami                                 |
| Communication | F04/141 | 01801 | MY FIRST BRA                       | ANTRA - NATIONAL ASSOCIATION OF TRANSSEXUALS AND TRANSSEXUALS | INSTITUTIONAL                 | MADRE MIA FILMES Sao Paulo | BRAZIL  | MADRE MIA FILMES Sao Paulo                  |
| Communication | F04/144 | 01768 | PARENTS ON PORNHUB FILM            | SEXTALKS.AT   147 RAT AUF DRAHT GEMEINNÜTZIGE GMBH            | CONSULTING SERVICES FOR TEENS | VMLY&R Vienna              | AUSTRIA | Y&R VIENNA                                  |

## Film Shortlist

|               |         |       |                                           |                                                                               |                                       |                                   |                |                                             |
|---------------|---------|-------|-------------------------------------------|-------------------------------------------------------------------------------|---------------------------------------|-----------------------------------|----------------|---------------------------------------------|
| Communication | F04/163 | 01991 | BEHIND THE MAC                            | APPLE                                                                         | MACBOOK                               | TBWA\MEDIA ARTS LAB Los Angeles   | USA            | TBWA\MEDIA ARTS LAB Los Angeles             |
| Communication | F04/164 | 01990 | BEHIND THE MAC — MAKE SOMETHING WONDERFUL | APPLE                                                                         | MACBOOK                               | TBWA\MEDIA ARTS LAB Los Angeles   | USA            | TBWA\MEDIA ARTS LAB Los Angeles             |
| Communication | F04/165 | 01992 | PRIVATE SIDE                              | APPLE                                                                         | PRIVACY                               | TBWA\MEDIA ARTS LAB Los Angeles   | USA            | TBWA\MEDIA ARTS LAB Los Angeles             |
| Communication | F04/167 | 01764 | HEROES OF TODAY                           | HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA) | CORPORATE SOCIAL RESPONSIBILITY (CSR) | DDB SPAIN Madrid                  | SPAIN          | DDB SPAIN Madrid                            |
| Communication | F04/174 | 02092 | I LOVE YOU HATER                          | COCA COLA                                                                     | SPRITE                                | SANTO Buenos Aires                | ARGENTINA      | SANTO Buenos Aires                          |
| Communication | F04/177 | 01877 | #DEFYTHENAME                              | MONICA LEWINSKY                                                               | ANTI-BULLYING                         | BBDO NEW YORK                     | USA            | BBDO NEW YORK                               |
| Communication | F04/179 | 01476 | VICKS - ONE IN A MILLION #TOUCHOFCARE     | P&G                                                                           | VICKS VAPORUB                         | OFFROAD FILMS Mumbai              | INDIA          | PUBLICIS SINGAPORE                          |
| Communication | F04/183 | 01858 | CAUGHT ON CAMERA                          | APPLE                                                                         | APPLE TV +                            | APPLE Cupertino                   | USA            | APPLE Cupertino                             |
| Communication | F04/193 | 02119 | A WORLD WITHOUT BORDERS                   | AEROMEXICO                                                                    | AEROMEXICO                            | OGILVY COLOMBIA Bogotá            | COLOMBIA       | OGILVY COLOMBIA Bogotá / OGILVY Mexico City |
| Communication | F04/211 | 01027 | BYSTANDER                                 | VOICE OF THE CHILDREN                                                         | VOICE OF THE CHILDREN                 | LEO BURNETT MALAYSIA Kuala Lumpur | MALAYSIA       | LEO BURNETT MALAYSIA Kuala Lumpur           |
| Communication | F04/239 | 01677 | #PHONESAREGOD                             | HUTCHISON 3G UK LIMITED.                                                      | THREE UK                              | WIEDEN+KENNEDY London             | UNITED KINGDOM | WIEDEN+KENNEDY London                       |
| Communication | F04/246 | 02400 | WE BELIEVE: THE BEST MEN CAN BE           | GILLETTE                                                                      | GROOMING - BLADES & RAZORS            | GREY NEW YORK                     | USA            | GREY NEW YORK                               |
| Communication | F04/251 | 00154 | LUNGS                                     | NHK EDUCATIONAL                                                               | BODYPEDIA                             | PARTY Tokyo                       | JAPAN          | DENTSU INC. Tokyo / PARTY Tokyo             |

## Film Shortlist

|               |         |       |                         |                       |                               |                          |                |                                 |
|---------------|---------|-------|-------------------------|-----------------------|-------------------------------|--------------------------|----------------|---------------------------------|
| Communication | F04/252 | 00151 | FAT                     | NHK EDUCATIONAL       | BODYPEDIA                     | PARTY Tokyo              | JAPAN          | DENTSU INC. Tokyo / PARTY Tokyo |
| Communication | F04/253 | 02386 | GET READY               | DOLLAR SHAVE CLUB     | MONTHLY GROOMING SUBSCRIPTION | MJZ Los Angeles          | USA            | DOLLAR SHAVE CLUB Los Angeles   |
| Communication | F04/254 | 02465 | CLEAR                   | DIAGEO                | WATER                         | MJZ Los Angeles          | USA            | AMVBBDO London                  |
| Communication | F04/255 | 02387 | KFC 'CROSSROADS'        | KFC                   | FOOD                          | MJZ Los Angeles          | USA            | MOTHER London                   |
| Communication | F04/266 | 02773 | HUMANITY'S FIRST QUEUE  | MONOPRIX              | MONOPRIX                      | ROSAPARK Paris           | FRANCE         | ROSAPARK Paris                  |
| Communication | F04/267 | 02730 | TWENTY                  | OUIGO - SNCF          | OUIGO                         | ROSAPARK Paris           | FRANCE         | ROSAPARK Paris                  |
| Communication | F04/269 | 02697 | 5B                      | JOHNSON & JOHNSON     | JOHNSON & JOHNSON             | UM STUDIOS New York      | USA            | UM STUDIOS New York             |
| Communication | F04/272 | 02785 | WE ALL CAN TAKE CARE    | HASBRO                | BABY ALIVE                    | OGILVY São Paulo         | BRAZIL         | OGILVY São Paulo                |
| Communication | F04/313 | 01547 | VIVA LA VULVA           | LIBRESSE              | WOMEN'S HYGIENE PRODUCTS      | SOMESUCH London          | UNITED KINGDOM | AMVBBDO London                  |
| Communication | F04/318 | 10723 | DRINK RIGHT, F*** RIGHT | AB INBEV              | SKOL BEATS                    | WIEDEN+KENNEDY São Paulo | BRAZIL         | WIEDEN+KENNEDY São Paulo        |
| Communication | F04/319 | 11517 | 3D TRAGEDIES            | STOP HANDGUN VIOLENCE | STOP 3D GUN PRINTING          | ARNOLD WORLDWIDE Boston  | USA            | ARNOLD WORLDWIDE Boston         |

### F05 (Breakthrough on a Budget)

|               |         |       |                                  |                |                                    |                             |         |                             |
|---------------|---------|-------|----------------------------------|----------------|------------------------------------|-----------------------------|---------|-----------------------------|
| Communication | F05/001 | 00186 | CATAPULT AIR – NON-STOP TO SYLT. | SYLT MARKETING | THE ISLAND OF SYLT                 | PHILIPP UND KEUNTJE Hamburg | GERMANY | PHILIPP UND KEUNTJE Hamburg |
| Communication | F05/003 | 00394 | 3D ACTIVIST                      | CHANGE THE REF | ACTIVIST FIGHTING FOR GUN CONTROL. | ALMA Miami                  | USA     | ALMA Miami                  |

Film Shortlist

|               |         |       |                                          |                        |                        |                     |        |                     |
|---------------|---------|-------|------------------------------------------|------------------------|------------------------|---------------------|--------|---------------------|
| Communication | F05/052 | 02261 | BK BOT FORGET<br>POTATO                  | BURGER KING            | BURGER KING            | DAVID Miami         | USA    | DAVID Miami         |
| Communication | F05/053 | 02267 | BK BOT CROWN<br>BOY 1 BOY 2              | BURGER KING            | BURGER KING            | DAVID Miami         | USA    | DAVID Miami         |
| Communication | F05/054 | 02258 | BK BOT TASTES<br>LIKE BIRD               | BURGER KING            | BURGER KING            | DAVID Miami         | USA    | DAVID Miami         |
| Communication | F05/055 | 02270 | BK BOT CROWN<br>WHOPPER YES<br>DOCTOR NO | BURGER KING            | BURGER KING            | DAVID Miami         | USA    | DAVID Miami         |
| Communication | F05/056 | 02264 | BK BOT HAVE IT<br>URUGUAY                | BURGER KING            | BURGER KING            | DAVID Miami         | USA    | DAVID Miami         |
| Communication | F05/112 | 02802 | GENERATION<br>LOCKDOWN                   | MARCH FOR OUR<br>LIVES | MARCH FOR OUR<br>LIVES | McCANN NEW YORK     | USA    | McCANN NEW YORK     |
| Communication | F05/114 | 02711 | TRUE VW                                  | VOLKSWAGEN             | VOLKSWAGEN             | ALMAPBBDO São Paulo | BRAZIL | ALMAPBBDO São Paulo |

Total Entries: 262

| Production                                                                                                            | Media                        | PR                          | Additional              |
|-----------------------------------------------------------------------------------------------------------------------|------------------------------|-----------------------------|-------------------------|
| ICONOCLAST Paris /<br>THE MILL London                                                                                 |                              |                             | MASSIVE MUSIC<br>London |
| COMPANY 3 New York /<br>DEUTSCH New York /<br>JSM MUSIC New York /<br>MACKCUT New York /<br>RADICAL MEDIA New<br>York | VIZEUM New York              | DEUTSCH New York            | AB INBEV New York       |
| COMPANY 3 New York /<br>DEUTSCH New York /<br>JSM MUSIC New York /<br>MACKCUT New York /<br>RADICAL MEDIA New<br>York | VIZEUM New York              | DEUTSCH New York            | AB INBEV New York       |
| COMPANY 3 New York /<br>DEUTSCH New York /<br>JSM MUSIC New York /<br>MACKCUT New York /<br>RADICAL MEDIA New<br>York | VIZEUM New York              | DEUTSCH New York            | AB INBEV New York       |
| COMPANY 3 New York /<br>DEUTSCH New York /<br>JSM MUSIC New York /<br>MACKCUT New York /<br>RADICAL MEDIA New<br>York | VIZEUM New York              | DEUTSCH New York            | AB INBEV New York       |
| ANONYMOUS<br>CONTENT London                                                                                           |                              |                             |                         |
| LA DOBLE A Buenos<br>Aires                                                                                            |                              |                             |                         |
| LA DOBLE A Buenos<br>Aires                                                                                            |                              |                             |                         |
| MPC LONDON / RSA<br>FILMS London / THE<br>Paris                                                                       |                              |                             |                         |
| CONSPIRAÇÃO FILMES<br>São Paulo / LOUD São<br>Paulo                                                                   | WIEDEN+KENNED<br>Y São Paulo | WIEDEN+KENNEDY<br>São Paulo |                         |

BARKING OWL Los Angeles / BISCUIT FILMWORKS Los Angeles / CUT+RUN San Francisco / THE MILL Los Angeles

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FINAL CUT New York / FURLINED Santa Monica / METHOD STUDIOS Santa Monica / WALKER Los Angeles

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REVOLVER/WILL O'ROURKE Sydney

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|                        |                     |                                                                  |
|------------------------|---------------------|------------------------------------------------------------------|
| PARK PICTURES New York |                     |                                                                  |
| BUCK Los Angeles       | OMD USA Los Angeles | FORMOSA Los Angeles / STIMMUNG Santa Monica                      |
| SKUNK Los Angeles      | OMD USA Los Angeles | EXILE Santa Monica / LIME STUDIOS Santa Monica / MPC Los Angeles |
|                        | OMD USA Los Angeles | MPC Los Angeles                                                  |

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MILL+ Los Angeles

|                                                                                                    |                |
|----------------------------------------------------------------------------------------------------|----------------|
| 750MPH London /<br>ICONOCLAST Paris /<br>LIMELITE Kiev /<br>MATHEMATIC Paris /<br>PRODIGIOUS Paris | ORANGE Arcueil |
|----------------------------------------------------------------------------------------------------|----------------|

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|-----------------------------------------------------------------------|---------------------------------------------|
| ELEVEL San Francisco /<br>LIME STUDIOS Santa Monica / MPC Los Angeles | LIME STUDIOS Santa Monica / MPC Los Angeles |
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|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| ELEVEL San Francisco /<br>LIME STUDIOS Santa<br>Monica / MPC Los<br>Angeles                                                                               | LIME STUDIOS<br>Santa Monica /<br>MPC Los Angeles                                                                 |
| MJZ Los Angeles / MJZ<br>UK London                                                                                                                        | PHD London<br>AUDI Milton Keynes<br>/ FACTORY London<br>/ MPC LONDON /<br>WORK EDITORIAL<br>London                |
| CATATONIA Mexico City<br>/ MADREFOCA Mexico<br>City                                                                                                       |                                                                                                                   |
| LIME STUDIOS Santa<br>Monica / RATTILING<br>STICK Santa Monica /<br>WORK EDITORIAL Los<br>Angeles                                                         | PHD New York                                                                                                      |
| MIKROS IMAGE Paris /<br>STUDIO 5 Paris / THE<br>Paris / WANDA<br>PRODUCTIONS Paris                                                                        |                                                                                                                   |
| SCOUTS HONOUR<br>Toronto                                                                                                                                  | FORT YORK VFX<br>Toronto / IKEA<br>Burlington /<br>ROOSTER POST<br>PRODUCTION<br>Toronto / VAPOR<br>MUSIC Toronto |
| EPOCH FILMS New York                                                                                                                                      |                                                                                                                   |
| THE LOFT FILMS<br>Shanghai                                                                                                                                |                                                                                                                   |
| HUNGRY MAN New<br>York / INDUSTRIAL<br>LIGHT & MAGIC San<br>Francisco / INK &<br>ORANGES Glendale /<br>THE MILL New York /<br>UNION EDITORIAL New<br>York |                                                                                                                   |

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|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York                                   | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                              |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York                                   | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                              |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York                                   | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                              |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York                                   | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                              |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York                                   | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                              |
| COSMO STREET Santa<br>Monica                                                                  | HORIZON MEDIA<br>New York                                   | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami /<br>MULLENLOWE<br>New York                                                                  |
| SOMESUCH Los<br>Angeles                                                                       | PUBLICIS<br>SAPIENT Seattle /<br>WIEDEN+KENNEDY<br>Portland |                                                          | A52 Santa Monica /<br>COMPANY 3 Los<br>Angeles / ELEVEN<br>SOUND Santa<br>Monica / JOINT<br>EDITORIAL<br>Portland |
| ACADEMY FILMS<br>London / ASSEMBLY<br>ROOMS London / MPC<br>LONDON                            | MANNING<br>GOTTLIEB OMD<br>London                           |                                                          |                                                                                                                   |
| BLINK London /<br>FACTORY London /<br>FINAL CUT London /<br>MPC LONDON                        | MANNING<br>GOTTLIEB OMD<br>London                           |                                                          |                                                                                                                   |
| PARTIZAN London                                                                               |                                                             |                                                          |                                                                                                                   |

FUTURE PERFECT New  
York / HEARD CITY New  
York / JAFBOX SOUND  
Brooklyn / THE MILL  
New York

PHD New York

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RESET Santa Monica

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HECHO STUDIOS Los  
Angeles

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HECHO STUDIOS Los  
Angeles

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75 PARIS

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MJZ Los Angeles

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MJZ Los Angeles

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LOBO KANE Madrid

CP WORKS Madrid  
/ OEO MUSIC  
Madrid / THE  
LOBBY Madrid

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COMPANY 3 New York / ADOBE New York  
FINAL CUT New York /  
FURLINED Santa  
Monica / SIGNIFICANT  
OTHERS New York /  
WAVE STUDIOS New  
York

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COMPANY 3 New York / ADOBE New York  
FINAL CUT New York /  
FURLINED Santa  
Monica / SIGNIFICANT  
OTHERS New York /  
WAVE STUDIOS New  
York

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COMPANY 3 New York / ADOBE New York  
FINAL CUT New York /  
FURLINED Santa  
Monica / SIGNIFICANT  
OTHERS New York /  
WAVE STUDIOS New  
York

COMPANY 3 New York / ADOBE New York  
FINAL CUT New York /  
FURLINED Santa  
Monica / SIGNIFICANT  
OTHERS New York /  
WAVE STUDIOS New  
York

COMPANY 3 New York / ADOBE New York  
FINAL CUT New York /  
FURLINED Santa  
Monica / SIGNIFICANT  
OTHERS New York /  
WAVE STUDIOS New  
York

INSURRECTION Paris /  
LA PAC Paris /  
MATHEMATIC Paris /  
SCHMOOZE Paris

INSURRECTION Paris /  
LA PAC Paris /  
MATHEMATIC Paris /  
SCHMOOZE Paris

SOMESUCH London

SOMESUCH London

SOMESUCH London

CHOCOLATE TRIBE  
Johannesburg /  
HOWARD MUSIC  
Johannesburg /  
STERLING SOUND  
Johannesburg

KING JAMES  
GROUP Cape Town

|                                                                                                                                           |                              |                                                                                                                                                                                                                            |
|-------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BACON Copenhagen /<br>CAMP DAVID Stockholm<br>/ COLONY Stockholm /<br>FLICKORNA LARSSON<br>Stockholm / MUSIC<br>SUPER CIRCUS<br>Stockholm |                              | ARBETSFÖRMEDLI<br>NGEN – SWEDISH<br>PUBLIC<br>EMPLOYMENT<br>Stockholm / LUND<br>LUND Stockholm                                                                                                                             |
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| HUNGRY MAN Los<br>Angeles                                                                                                                 |                              |                                                                                                                                                                                                                            |
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| HUNGRY MAN Los<br>Angeles                                                                                                                 |                              |                                                                                                                                                                                                                            |
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| FINCH Auckland /<br>FRANKLIN RD Auckland<br>/ NAKATOMI Auckland /<br>SIXTY FOUR Auckland /<br>THE EDITORS Sydney                          | PHD Auckland                 | TIM MAIER Brasilia                                                                                                                                                                                                         |
| <hr/>                                                                                                                                     |                              |                                                                                                                                                                                                                            |
| FINCH Auckland /<br>FRANKLIN RD Auckland<br>/ NAKATOMI Auckland /<br>PIVOT AUDIO Los<br>Angeles / THE EDITORS<br>Sydney                   |                              |                                                                                                                                                                                                                            |
| <hr/>                                                                                                                                     |                              |                                                                                                                                                                                                                            |
| BISCUIT FILMWORKS<br>Los Angeles /<br>REVOLVER/WILL<br>O'ROURKE Sydney /<br>SOMESUCH Los<br>Angeles                                       | HEARTS &<br>SCIENCE New York | BARKING OWL<br>SOUND Los<br>Angeles /<br>COMPANY 3 New<br>York / COSMO<br>STREET New York<br>/ FRAMESTORE<br>London / JSM<br>MUSIC New York /<br>KEVIN Venice /<br>SONIC UNION New<br>York / WORK<br>EDITORIAL New<br>York |
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| BISCUIT FILMWORKS<br>Los Angeles /<br>REVOLVER/WILL<br>O'ROURKE Sydney /<br>SOMESUCH Los<br>Angeles | HEARTS &<br>SCIENCE New York         | BARKING OWL<br>SOUND Los<br>Angeles /<br>COMPANY 3 New<br>York / COSMO<br>STREET New York<br>/ FRAMESTORE<br>London / JSM<br>MUSIC New York /<br>KEVIN Venice /<br>SONIC UNION New<br>York / WORK<br>EDITORIAL New<br>York |
| BISCUIT FILMWORKS<br>Los Angeles                                                                    | WIEDEN+KENNED<br>Y Portland          |                                                                                                                                                                                                                            |
| BISCUIT FILMWORKS<br>Los Angeles                                                                    |                                      |                                                                                                                                                                                                                            |
| BISCUIT FILMWORKS<br>Los Angeles /<br>REVOLVER/WILL<br>O'ROURKE Sydney /<br>SOMESUCH Los<br>Angeles | HEARTS &<br>SCIENCE New York         | BARKING OWL<br>SOUND Los<br>Angeles /<br>COMPANY 3 New<br>York / COSMO<br>STREET New York<br>/ FRAMESTORE<br>London / JSM<br>MUSIC New York /<br>KEVIN Venice /<br>SONIC UNION New<br>York / WORK<br>EDITORIAL New<br>York |
| DUMMY FILMS Los<br>Angeles                                                                          | PROGRESSIVE<br>INSURANCE<br>Mayfield | ARCADE EDIT New<br>York / THE MILL<br>Los Angeles                                                                                                                                                                          |
| DUMMY FILMS Los<br>Angeles                                                                          | PROGRESSIVE<br>INSURANCE<br>Mayfield | ARCADE EDIT New<br>York / THE MILL<br>Los Angeles                                                                                                                                                                          |

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| FILM FORTIES Los Angeles | VM1 New York | WEBER SHANDWICK New York | ARCADE EDIT New York / COMPANY 3 New York / DDCD+PARTNERS New York / JSM MUSIC New York / MOMENTUM WORLDWIDE New York / R/GA New York / SIM New York / SONIC UNION New York / THE MILL Los Angeles / VERIZON New York |
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| HUNGRY MAN Los Angeles | PROGRESSIVE INSURANCE Mayfield | COSMO STREET New York / THE MILL Los Angeles |
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| STORIES Zürich | KONNEX Winterhur |
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| ALTER EGO Toronto / MOONLIGHTING Cape Town / PIRATE GROUP Toronto / SKIN & BONES Toronto / THE ASSEMBLY Toronto |                   |                                                              |
| ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto                 | NARRATIVE Toronto | JIGSAW CASTING Toronto                                       |
|                                                                                                                 |                   |                                                              |
| BISTRO FILMS Prague                                                                                             |                   | BANG STUDIO Prague / BEEP Prague / SPOON Prague / UPP Prague |

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| BISTRO FILMS Prague                                                                                                                                 |                                                 |                               | BANG STUDIO<br>Prague / BEEP<br>Prague / SPOON<br>Prague / UPP<br>Prague |
| AGOSTO Barcelona /<br>BANJO<br>SOUNDSCAPES FOR<br>AUDIENCES Valencia /<br>EL RANCHITO Madrid /<br>SERENA Madrid                                     |                                                 |                               |                                                                          |
| MATAD Bangkok /<br>SUNSHINE ETC<br>Bangkok                                                                                                          |                                                 |                               |                                                                          |
| EL RANCHITO Madrid /<br>GARLIC TV Madrid /<br>THE OMS Madrid                                                                                        |                                                 | QMS<br>COMUNICACION<br>Madrid |                                                                          |
| COSMO STREET New<br>York / MPC New York /<br>SOMESUCH Los<br>Angeles / TOWNHOUSE<br>New York                                                        | CARAT New York                                  | MMK+ New York                 | FUTURE<br>PERFECT New York                                               |
| MPC LONDON / RSA<br>FILMS London / THE<br>Paris                                                                                                     |                                                 |                               |                                                                          |
| ABC PROJECTS New<br>York / COSMO STREET<br>Santa Monica / HECHO<br>STUDIOS Los Angeles /<br>SUPERPRIME FILMS<br>Culver City / SWITCH FX<br>New York |                                                 |                               | DIAGEO New York                                                          |
| JHF PRODUCTIONS<br>Los Angeles                                                                                                                      | MEDIACOM New<br>York                            |                               | COMPANY 3 New<br>York / MACKENZIE<br>CUTLER New York                     |
| CUTTERS New York /<br>VAYNERPRODUCTIONS<br>New York                                                                                                 | SOCIALCODE New<br>York, NY / VIZEUM<br>New York | 3PM AGENCY New<br>York        |                                                                          |
| LA DOBLE A Buenos<br>Aires                                                                                                                          |                                                 |                               |                                                                          |

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| ICONOCLAST Paris /<br>THE MILL London | MASSIVE MUSIC<br>London |
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| MJZ Los Angeles | COMPANY 3 Los<br>Angeles / FINAL<br>CUT Los Angeles /<br>FORMOSA Santa<br>Monica / GOOD<br>EAR Los Angeles /<br>THE MILL Los<br>Angeles |
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| CYLINDER SOUND &<br>FILM Toronto / FORT<br>YORK VFX Toronto /<br>ROOSTER POST<br>PRODUCTION Toronto /<br>SKIN & BONES Toronto<br>/ THE VANITY Toronto | GREY CANADA<br>Toronto        | MMK+ New York               |
| CONSPIRAÇÃO FILMES<br>São Paulo / LOUD São<br>Paulo                                                                                                   | WIEDEN+KENNEDY<br>Y São Paulo | WIEDEN+KENNEDY<br>São Paulo |

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| OFFROAD FILMS<br>Mumbai | 20:20 MSL Mumbai |                                                                          |
| SOMESUCH London         | KETCHUM London   | 750MPH London /<br>TIME BASED<br>ARTS London /<br>TRIM EDITING<br>London |

RESET Santa Monica

REVOLVER/WILL  
O'ROURKE Sydney

NEW LAND Copenhagen

|                                                                                                    |                     |                                             |
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| BUCK Los Angeles                                                                                   | OMD USA Los Angeles | FORMOSA Los Angeles / STIMMUNG Santa Monica |
| 750MPH London /<br>ICONOCLAST Paris /<br>LIMELITE Kiev /<br>MATHEMATIC Paris /<br>PRODIGIOUS Paris |                     | ORANGE Arcueil                              |

ANORAK Berlin

HARRY Madrid

|                            |                                                    |                                                                                                                                                 |
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| PARK PICTURES Santa Monica | WIEDEN+KENNEDY Portland                            | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| PARK PICTURES Santa Monica | WIEDEN+KENNEDY Portland                            | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| SOMESUCH Los Angeles       | PUBLICIS SAPIENT Seattle / WIEDEN+KENNEDY Portland | A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland                                                 |

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| ACADEMY FILMS<br>London / ASSEMBLY<br>ROOMS London / MPC<br>LONDON     | MANNING<br>GOTTLIEB OMD<br>London |                                                          |                                                  |
| BLINK London /<br>FACTORY London /<br>FINAL CUT London /<br>MPC LONDON | MANNING<br>GOTTLIEB OMD<br>London |                                                          |                                                  |
| COSMO STREET Santa<br>Monica                                           | HORIZON MEDIA<br>New York         | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami /<br>MULLENLOWE<br>New York |

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| BACON Copenhagen                                                                 | MINDSHARE<br>Copenhagen |  |  |
| GRABUGE<br>PRODUCTIONS<br>Versailles / POSTER<br>PARIS / STANDARD<br>FILMS Paris | ZENITH Paris            |  |  |

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| COMPANY 3 New York /<br>FINAL CUT New York /<br>FURLINED Santa<br>Monica / SIGNIFICANT<br>OTHERS New York /<br>WAVE STUDIOS New<br>York | ADOBE New York |  |  |
| COMPANY 3 New York /<br>FINAL CUT New York /<br>FURLINED Santa<br>Monica / SIGNIFICANT<br>OTHERS New York /<br>WAVE STUDIOS New<br>York | ADOBE New York |  |  |
| DOOMSDAY<br>ENTERTAINMENT Los<br>Angeles                                                                                                |                |  |  |
| PARK PICTURES Santa<br>Monica                                                                                                           |                |  |  |

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| CHOCOLATE TRIBE<br>Johannesburg /<br>HOWARD MUSIC<br>Johannesburg /<br>STERLING SOUND<br>Johannesburg                                     | KING JAMES<br>GROUP Cape Town                                                                  |
| CINE DIGITAL SOUND<br>Bangkok / EDITTIDE<br>Bangkok / MATAD<br>Bangkok / PHENOMENA<br>Bangkok                                             |                                                                                                |
| NOT IMPOSSIBLE Los Angeles                                                                                                                | UM San Francisco                                                                               |
| BACON Copenhagen /<br>CAMP DAVID Stockholm<br>/ COLONY Stockholm /<br>FLICKORNA LARSSON<br>Stockholm / MUSIC<br>SUPER CIRCUS<br>Stockholm | ARBETSFÖRMEDLI<br>NGEN – SWEDISH<br>PUBLIC<br>EMPLOYMENT<br>Stockholm / LUND<br>LUND Stockholm |
| FINCH Auckland /<br>FRANKLIN RD Auckland<br>/ NAKATOMI Auckland /<br>SIXTY FOUR Auckland /<br>THE EDITORS Sydney                          | PHD Auckland<br>TIM MAIER Brasilia                                                             |
| SMUGGLER Los Angeles                                                                                                                      | WORK EDITORIAL<br>Los Angeles                                                                  |
| MCASSO London /<br>PASSION ANIMATION<br>STUDIOS London<br>BACON OSLO Oslo                                                                 | JUNG von<br>MATT/DONAU<br>Vienna                                                               |
| FUS Oslo / SHORTCUT<br>OSLO / UHØRT Oslo                                                                                                  | KEYTEQ Oslo                                                                                    |
| FUS Oslo / SHORTCUT<br>OSLO / UHØRT Oslo                                                                                                  | KEYTEQ Oslo                                                                                    |
| FUS Oslo / SHORTCUT<br>OSLO / UHØRT Oslo                                                                                                  | KEYTEQ Oslo                                                                                    |
| FUS Oslo / SHORTCUT<br>OSLO / UHØRT Oslo                                                                                                  | KEYTEQ Oslo                                                                                    |
| FRIEND London                                                                                                                             |                                                                                                |

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BISCUIT FILMWORKS  
Los Angeles

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GREAT GUNS London / R/GA New York  
R/GA New York

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STORIES Zürich KONNEX Winterhur

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SOMESUCH London

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| ALTER EGO Toronto /<br>BERKELEY Toronto /<br>ROOSTER POST<br>PRODUCTION Toronto /<br>UNTITLED FILMS<br>Toronto | NARRATIVE Toronto | JIGSAW CASTING<br>Toronto |
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JUMP FILM Bangkok

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CONTAGIOUS LA Los Angeles

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| MJZ Los Angeles | DINI VON<br>MUEFFLING<br>COMMUNICATIONS<br>New York | BARKING OWL<br>Los Angeles /<br>BLACKSMITH New<br>York / HEARD CITY<br>New York / WORK<br>EDITORIAL New<br>York |
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| O POSITIVE New York | DINI VON<br>MUEFFLING<br>COMMUNICATIONS<br>New York | COMPANY 3 New<br>York / HOOK &<br>LINE Brooklyn /<br>NUMBERSIX New<br>York |
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| HUNGRY MAN New York | PRECISION<br>STRATEGIES New<br>York | DUOTONE AUDIO<br>GROUP New York /<br>NO6 New York /<br>NO7 New York /<br>STALKR New York<br>/ THE MILL New<br>York |
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| EGG FILMS             |                 |                  |                    |
| Johannesburg          |                 |                  |                    |
| OUTSIDER EDITORIAL    | MINDSHARE       | EDELMAN Toronto  | UNILEVER Toronto   |
| Toronto / SPY FILMS   | Toronto         |                  |                    |
| Toronto / TOAST + JAM |                 |                  |                    |
| Toronto               |                 |                  |                    |
| ANONYMOUS             |                 |                  |                    |
| CONTENT London        |                 |                  |                    |
| EL RANCHITO Madrid /  |                 | QMS              |                    |
| GARLIC TV Madrid /    |                 | COMUNICACION     |                    |
| THE OMS Madrid        |                 | Madrid           |                    |
|                       |                 |                  |                    |
| COSMO STREET New      | CARAT New York  | MMK+ New York    | FUTURE             |
| York / MPC New York / |                 |                  | PERFECT New York   |
| SOMESUCH Los          |                 |                  |                    |
| Angeles / TOWNHOUSE   |                 |                  |                    |
| New York              |                 |                  |                    |
| MJZ Los Angeles       |                 |                  |                    |
|                       |                 |                  |                    |
| CARTEL Santa Monica / |                 |                  |                    |
| ELECTRIC THEATRE      |                 |                  |                    |
| COLLECTIVE Santa      |                 |                  |                    |
| Monica / LIME STUDIOS |                 |                  |                    |
| Santa Monica / PULSE  |                 |                  |                    |
| Los Angeles           |                 |                  |                    |
|                       |                 |                  |                    |
| NEW LAND Copenhagen   |                 |                  |                    |
|                       |                 |                  |                    |
| FOUND OBJECTS New     | STARCOM Chicago |                  | BETH GALTON        |
| York / MACKCUT New    |                 |                  | STUDIO New York /  |
| York / SCHMIGITAL New |                 |                  | COMPANY 3 New      |
| York / SECOND CHILD   |                 |                  | York / HEARD CITY  |
| New York / WORLD      |                 |                  | New York / IAIN D. |
| WAR SEVEN Los         |                 |                  | BURKE Brooklyn     |
| Angeles               |                 |                  |                    |
| OFFROAD FILMS         |                 | 20:20 MSL Mumbai |                    |
| Mumbai                |                 |                  |                    |
| SOMESUCH London       |                 | KETCHUM London   | 750MPH London /    |
|                       |                 |                  | TIME BASED         |
|                       |                 |                  | ARTS London /      |
|                       |                 |                  | TRIM EDITING       |
|                       |                 |                  | London             |

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| BUCK Los Angeles                                                                 | OMD USA Los Angeles              | FORMOSA Los Angeles / STIMMUNG Santa Monica                                                                                                     |
| PARK PICTURES Santa Monica                                                       | WIEDEN+KENNEDY Portland          | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| DIREKTOR FILMS Bogotá                                                            | OGILVY PUBLIC RELATIONS New York | DAVID STUDIO Bogotá / OGILVY Mexico City                                                                                                        |
| HUB HO HIN BANGKOK                                                               |                                  |                                                                                                                                                 |
| COSMO STREET New York / MPC New York / SOMESUCH Los Angeles / TOWNHOUSE New York | CARAT New York                   | MMK+ New York                                                                                                                                   |
| GRABUGE PRODUCTIONS Versailles / POSTER PARIS / STANDARD FILMS Paris             | ZENITH Paris                     | FUTURE PERFECT New York                                                                                                                         |
| LA DOBLE A Buenos Aires                                                          |                                  |                                                                                                                                                 |
| HUNGRY MAN New York                                                              | PRECISION STRATEGIES New York    | DUOTONE AUDIO GROUP New York / NO6 New York / NO7 New York / STALKR New York / THE MILL New York                                                |
| PASSION ANIMATION STUDIOS London                                                 | WEBER SHANDWICK Manchester       | 750MPH London / COFFEE AND TV London                                                                                                            |
| PARK PICTURES Santa Monica                                                       |                                  |                                                                                                                                                 |

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| ALTER EGO Toronto /<br>MOONLIGHTING Cape<br>Town / PIRATE GROUP<br>Toronto / SKIN &<br>BONES Toronto / THE<br>ASSEMBLY Toronto |                                                 |                                     |
| SMUGGLER Los Angeles                                                                                                           |                                                 | WORK EDITORIAL<br>Los Angeles       |
| CUTTERS New York /<br>VAYNERPRODUCTIONS<br>New York                                                                            | SOCIALCODE New<br>York, NY / VIZEUM<br>New York | 3PM AGENCY New<br>York              |
| BACON Copenhagen                                                                                                               |                                                 |                                     |
| LANDIA Buenos Aires                                                                                                            |                                                 | FORBES<br>ARGENTINA<br>Buenos Aires |
| M SS NG P ECES<br>Brooklyn                                                                                                     |                                                 |                                     |
| MANGO FILMS<br>Guatemala                                                                                                       |                                                 |                                     |
| ELASTIC Santa Monica /<br>LIME STUDIOS Santa<br>Monica                                                                         | VAYNERMEDIA<br>New York                         | WEBER<br>SHANDWICK New<br>York      |
| BLINKINK London                                                                                                                | MEDIACOM London                                 |                                     |
| O POSITIVE New York                                                                                                            | MEDIACOM New<br>York                            | MACKENZIE<br>CUTLER New York        |
| SECRET LOCATION<br>Toronto                                                                                                     |                                                 |                                     |
| FELIX AND PAUL<br>STUDIOS Montreal                                                                                             |                                                 |                                     |
| TBW&ELSE Paris                                                                                                                 |                                                 |                                     |

AIRBAG Melbourne /  
HASE PRODUCTIONS  
Melbourne / ISOBAR  
Melbourne / POSITIVE  
APE Melbourne / RED  
DOGS VR South  
Melbourne

PLOT Melbourne /  
VIVA SOUND  
Melbourne

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SMALL FRY  
PRODUCTIONS Mumbai

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BISCUIT FILMWORKS    HEARTS &  
Los Angeles /        SCIENCE New York  
REVOLVER/WILL  
O'ROURKE Sydney /  
SOMESUCH Los  
Angeles

BARKING OWL  
SOUND Los  
Angeles /  
COMPANY 3 New  
York / COSMO  
STREET New York  
/ FRAMESTORE  
London / JSM  
MUSIC New York /  
KEVIN Venice /  
SONIC UNION New  
York / WORK  
EDITORIAL New  
York

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BISCUIT FILMWORKS    HEARTS &  
Los Angeles /        SCIENCE New York  
REVOLVER/WILL  
O'ROURKE Sydney /  
SOMESUCH Los  
Angeles

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BARKING OWL  
SOUND Los  
Angeles /  
COMPANY 3 New  
York / COSMO  
STREET New York  
/ FRAMESTORE  
London / JSM  
MUSIC New York /  
KEVIN Venice /  
SONIC UNION New  
York / WORK  
EDITORIAL New  
York

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| BISCUIT FILMWORKS<br>Los Angeles /<br>REVOLVER/WILL<br>O'ROURKE Sydney /<br>SOMESUCH Los<br>Angeles                                     | HEARTS &<br>SCIENCE New York | BARKING OWL<br>SOUND Los<br>Angeles /<br>COMPANY 3 New<br>York / COSMO<br>STREET New York<br>/ FRAMESTORE<br>London / JSM<br>MUSIC New York /<br>KEVIN Venice /<br>SONIC UNION New<br>York / WORK<br>EDITORIAL New<br>York |
| <hr/>                                                                                                                                   |                              |                                                                                                                                                                                                                            |
| SUMMIT<br>ENTERTAINMENT<br>Santa Monica / TEMPLE<br>HILL PRODUCTIONS<br>Los Angeles                                                     |                              |                                                                                                                                                                                                                            |
| <hr/>                                                                                                                                   |                              |                                                                                                                                                                                                                            |
| BBC CREATIVE London                                                                                                                     |                              | AARDMAN<br>ANIMATIONS<br>Bristol / BBC<br>London / FUTURE<br>CONTENT /<br>MAINFRAME<br>London / THE MILL<br>London / TWENTY<br>THIRD C London                                                                              |
| <hr/>                                                                                                                                   |                              |                                                                                                                                                                                                                            |
| ARCADE EDIT New<br>York / O POSITIVE New<br>York / PIXOMONDO Los<br>Angeles / THE MILL New<br>York                                      |                              | BUDWEISER -<br>ANHEUSER-<br>BUSCH<br>COMPANIES New<br>York / COMPANY 3<br>New York / SOUND<br>LOUNGE New York<br>/ WALKER Los<br>Angeles /<br>WIEDEN+KENNED<br>Y NEW YORK                                                  |
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| COMPANY 3 New York /<br>FINAL CUT New York /<br>FURLINED Santa<br>Monica / SIGNIFICANT<br>OTHERS New York /<br>WAVE STUDIOS New<br>York | ADOBE New York               |                                                                                                                                                                                                                            |
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| COMPANY 3 New York / | ADOBE New York   |                  |
| FINAL CUT New York / |                  |                  |
| FURLINED Santa       |                  |                  |
| Monica / SIGNIFICANT |                  |                  |
| OTHERS New York /    |                  |                  |
| WAVE STUDIOS New     |                  |                  |
| York                 |                  |                  |
| COMPANY 3 New York / | ADOBE New York   |                  |
| FINAL CUT New York / |                  |                  |
| FURLINED Santa       |                  |                  |
| Monica / SIGNIFICANT |                  |                  |
| OTHERS New York /    |                  |                  |
| WAVE STUDIOS New     |                  |                  |
| York                 |                  |                  |
| COMPANY 3 New York / | ADOBE New York   |                  |
| FINAL CUT New York / |                  |                  |
| FURLINED Santa       |                  |                  |
| Monica / SIGNIFICANT |                  |                  |
| OTHERS New York /    |                  |                  |
| WAVE STUDIOS New     |                  |                  |
| York                 |                  |                  |
| COMPANY 3 New York / | ADOBE New York   |                  |
| FINAL CUT New York / |                  |                  |
| FURLINED Santa       |                  |                  |
| Monica / SIGNIFICANT |                  |                  |
| OTHERS New York /    |                  |                  |
| WAVE STUDIOS New     |                  |                  |
| York                 |                  |                  |
| CONSPIRAÇÃO FILMES   | WIEDEN+KENNED    | WIEDEN+KENNEDY   |
| São Paulo / LOUD São | Y São Paulo      | São Paulo        |
| Paulo                |                  |                  |
| ATELIERU Bucharest / | CENTRADE CHEIL   | BAD UNICORN      |
| STUDIOSET Bucharest  | BUCHAREST        | Bucharest        |
| BISCUIT FILMWORKS    | HEARTS &         | BARKING OWL      |
| Los Angeles /        | SCIENCE New York | SOUND Los        |
| REVOLVER/WILL        |                  | Angeles /        |
| O'ROURKE Sydney /    |                  | COMPANY 3 New    |
| SOMESUCH Los         |                  | York / COSMO     |
| Angeles              |                  | STREET New York  |
|                      |                  | / FRAMESTORE     |
|                      |                  | London / JSM     |
|                      |                  | MUSIC New York / |
|                      |                  | KEVIN Venice /   |
|                      |                  | SONIC UNION New  |
|                      |                  | York / WORK      |
|                      |                  | EDITORIAL New    |
|                      |                  | York             |

ELEVEL San Francisco

LIME STUDIOS  
Santa Monica /  
MPC Los Angeles

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BISCUIT FILMWORKS  
Los Angeles

ARCADE EDIT  
Santa Monica /  
AUGENBLICK  
STUDIOS New  
York / EXPENSIFY  
Portland / KEVIN  
Venice / KOVERT  
New York / OMD  
USA Los Angeles /  
WILD Vienna

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CONSPIRAÇÃO FILMES  
São Paulo / LOUD São Paulo

WIEDEN+KENNEDY  
Y São Paulo

WIEDEN+KENNEDY  
São Paulo

RAW AUDIO São Paulo /  
SLIKLAND São Paulo /  
STINK FILMS São Paulo

ROTEIRARIA São Paulo

SMALL FRY  
PRODUCTIONS Mumbai

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M SS NG P ECES  
Brooklyn

HECHO STUDIOS  
Los Angeles

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PHILIPP UND KEUNTJE  
Hamburg

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FISH FILM  
PRODUCTIONS Taipei

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HUB HO HIN BANGKOK

|                                                |             |                            |
|------------------------------------------------|-------------|----------------------------|
| HWY 61 FILMS Los Angeles / SAVILLE Los Angeles | J3 New York | ROGERS & COWAN Los Angeles |
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ESCAPE VELOCITY  
CONTENT Moorpark

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| BISCUIT FILMWORKS Los Angeles | ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KEVIN Venice / KOVERT New York / OMD USA Los Angeles / WILD Vienna |
| SOMESUCH London               | KETCHUM London 750MPH London / TIME BASED ARTS London / TRIM EDITING London                                                                      |

|                                                                      |                                                                                                          |                    |                                                                      |
|----------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------|
| MJZ Los Angeles                                                      | CENTRO New York / MEKANISM San Francisco / NICE DOG MEDIA Santa Monica / RADIO ROBOT, INC. Commerce City | AZIONE Los Angeles | FINAL CUT Los Angeles / FORMOSA Los Angeles / FRAMESTORE Los Angeles |
| OFFROAD FILMS Mumbai                                                 | 20:20 MSL Mumbai                                                                                         |                    |                                                                      |
| OUTSIDER EDITORIAL Toronto / SPY FILMS Toronto / TOAST + JAM Toronto | MINDSHARE Toronto                                                                                        | EDELMAN Toronto    | UNILEVER Toronto                                                     |
| BISCUIT FILMWORKS Los Angeles                                        | WIEDEN+KENNEDY Portland                                                                                  |                    |                                                                      |

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| PARK PICTURES Santa Monica                                                             | WIEDEN+KENNED<br>Y Portland                                  | A52 Santa Monica /<br>COMPANY 3 Los Angeles / JOINT EDITORIAL<br>Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| PARK PICTURES Santa Monica                                                             | WIEDEN+KENNED<br>Y Portland                                  | A52 Santa Monica /<br>COMPANY 3 Los Angeles / JOINT EDITORIAL<br>Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| PARK PICTURES Santa Monica                                                             | WIEDEN+KENNED<br>Y Portland                                  | A52 Santa Monica /<br>COMPANY 3 Los Angeles / JOINT EDITORIAL<br>Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| SOMESUCH Los Angeles                                                                   | PUBLICIS<br>SAPIENT Seattle /<br>WIEDEN+KENNED<br>Y Portland | A52 Santa Monica /<br>COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL<br>Portland                                                 |
| ARCADE EDIT New York / O POSITIVE New York / PIXOMONDO Los Angeles / THE MILL New York |                                                              | BUDWEISER - ANHEUSER-BUSCH<br>COMPANIES New York / COMPANY 3 New York / SOUND LOUNGE New York / WALKER Los Angeles / WIEDEN+KENNED<br>Y NEW YORK      |

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| HUNGRY MAN Los Angeles                                           |              |                               | AMAZON Seattle                                                                                                                                                                                                        |
| RAW AUDIO São Paulo / SLIKLAND São Paulo / STINK FILMS São Paulo |              |                               | ROTEIRARIA São Paulo                                                                                                                                                                                                  |
| MJZ Los Angeles / MJZ UK London                                  |              |                               | STRING AND TINS London / THE MILL London / WHITEHOUSE POST London                                                                                                                                                     |
| FILM FORTIES Los Angeles                                         | VM1 New York | WEBER SHANDWICK New York      | ARCADE EDIT New York / COMPANY 3 New York / DDCD+PARTNERS New York / JSM MUSIC New York / MOMENTUM WORLDWIDE New York / R/GA New York / SIM New York / SONIC UNION New York / THE MILL Los Angeles / VERIZON New York |
| HUNGRY MAN New York                                              |              | PRECISION STRATEGIES New York | DUOTONE AUDIO GROUP New York / NO6 New York / NO7 New York / STALKR New York / THE MILL New York                                                                                                                      |
| SOUND LOUNGE New York / THE MILL New York                        |              |                               | VECTOR MANAGEMENT New York / WOOL & TUSK New York                                                                                                                                                                     |
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| HECHO STUDIOS Los Angeles                                        |              |                               |                                                                                                                                                                                                                       |
| HECHO STUDIOS Los Angeles                                        |              |                               |                                                                                                                                                                                                                       |
| HECHO STUDIOS Los Angeles                                        |              |                               |                                                                                                                                                                                                                       |

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| ALTER EGO Toronto /<br>BERKELEY Toronto /<br>ROOSTER POST<br>PRODUCTION Toronto /<br>UNTITLED FILMS<br>Toronto |                                                                                                                            | NARRATIVE Toronto                                        | JIGSAW CASTING<br>Toronto                                                           |
| MJZ Los Angeles                                                                                                | CENTRO New York<br>/ MEKANISM San<br>Francisco / NICE<br>DOG MEDIA Santa<br>Monica / RADIO<br>ROBOT, INC.<br>Commerce City | AZIONE Los Angeles                                       | FINAL CUT Los<br>Angeles /<br>FORMOSA Los<br>Angeles /<br>FRAMESTORE Los<br>Angeles |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston                  | HORIZON MEDIA<br>New York                                                                                                  | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston                  | HORIZON MEDIA<br>New York                                                                                                  | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston                  | HORIZON MEDIA<br>New York                                                                                                  | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston                  | HORIZON MEDIA<br>New York                                                                                                  | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston                  | HORIZON MEDIA<br>New York                                                                                                  | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                |
| CABARET STUDIO São<br>Paulo / MADRE MIA<br>FILMES Sao Paulo                                                    |                                                                                                                            |                                                          | ANTRA -<br>ASSOCIAÇÃO<br>NACIONAL DE<br>TRAVESTIS E<br>TRANSEXUAIS<br>Salvador      |
| FILM FACTORY Vienna /<br>Y&R VIENNA                                                                            |                                                                                                                            |                                                          |                                                                                     |

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| SKUNK Los Angeles                                                                   | OMD USA Los Angeles |                                                     | EXILE Santa Monica / LIME STUDIOS Santa Monica / MPC Los Angeles                   |
|                                                                                     | OMD USA Los Angeles |                                                     | MPC Los Angeles                                                                    |
| RADICAL MEDIA Santa Monica                                                          | OMD USA Los Angeles |                                                     | EXILE Santa Monica / FORMOSA Los Angeles / MPC Los Angeles / STIMMUNG Santa Monica |
| EL RANCHITO Madrid /<br>GARLIC TV Madrid /<br>THE OMS Madrid                        |                     | QMS<br>COMUNICACION<br>Madrid                       |                                                                                    |
| ANONYMOUS<br>CONTENT London                                                         |                     |                                                     |                                                                                    |
| O POSITIVE New York                                                                 |                     | DINI VON<br>MUEFFLING<br>COMMUNICATIONS<br>New York | COMPANY 3 New York / HOOK & LINE Brooklyn / NUMBERSIX New York                     |
| OFFROAD FILMS<br>Mumbai                                                             |                     |                                                     | PROCTER & GAMBLE Singapore                                                         |
| IMPOSTER Los Angeles                                                                |                     |                                                     |                                                                                    |
| DIREKTOR FILMS<br>Bogotá                                                            |                     | OGILVY PUBLIC<br>RELATIONS New York                 | DAVID STUDIO Bogotá / OGILVY Mexico City                                           |
| ANOTHER PLANET<br>Shah Alam                                                         |                     |                                                     |                                                                                    |
| FRIEND London                                                                       |                     |                                                     |                                                                                    |
| COSMO STREET New York / MPC New York /<br>SOMESUCH Los Angeles / TOWNHOUSE New York | CARAT New York      | MMK+ New York                                       | FUTURE PERFECT New York                                                            |
| GEEK PICTURES Tokyo / V-OUT Tokyo / WINK2 INC. Tokyo                                |                     |                                                     |                                                                                    |

GEEK PICTURES Tokyo  
/ V-OUT Tokyo / WINK2  
INC. Tokyo

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MJZ Los Angeles

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MJZ Los Angeles / MJZ  
UK London

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MJZ Los Angeles / MJZ  
UK London

FAMILY PRODUCTION BLUE 449 Paris  
Kiev / MIKROS IMAGE  
Paris / PARTIZAN Paris /  
SCHMOOZE Paris

GRABUGE ZENITH Paris  
PRODUCTIONS  
Versailles / POSTER  
PARIS / STANDARD  
FILMS Paris

HWY 61 FILMS Los J3 New York ROGERS & COWAN  
Angeles / SAVILLE Los  
Angeles Los Angeles

CORAZON FILMES São OGILVY São Paulo HASBRO BRASIL  
Paulo / SHUFFLE São Paulo  
AUDIO São Paulo

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SOMESUCH London

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EVIL TWIN São Paulo / BLINKS Sao Paulo IN PRESS PORTER  
LANDIA São Paulo / / NOVELLI São Paulo  
WIEDEN+KENNEDY WIEDEN+KENNED /  
São Paulo Y São Paulo WIEDEN+KENNEDY  
São Paulo

LOBO New York COMITEAU STUDIO TESIS  
COMMUNICATIONS Sao Paulo  
Summit

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PHILIPP UND KEUNTJE  
Hamburg

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ALMA Miami / ANIMAL ALMA Miami ALMA Miami CUSTOM IMAGE  
MUSIC Miami / Santiago  
JOINERY Culver City /  
MU2 PRODUCTIONS  
Miami / VODOO  
MANUFACTURING New  
York

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| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                  |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                  |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                  |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                  |
| BEACON STREET<br>STUDIOS Los Angeles /<br>COSMO STREET Santa<br>Monica / MULLENLOWE<br>Boston | HORIZON MEDIA<br>New York | ALISON BROD<br>MARKETING +<br>COMMUNICATIONS<br>New York | BURGER KING<br>Miami                                                                                  |
| HUNGRY MAN New York                                                                           |                           | PRECISION<br>STRATEGIES New<br>York                      | DUOTONE AUDIO<br>GROUP New York /<br>N06, N07 New York<br>/ STALKR New<br>York / THE MILL<br>New York |
| PUNCH AUDIO São<br>Paulo                                                                      |                           |                                                          |                                                                                                       |